

TURKU SCIENCE PARK Oy Ltd

Michael Lindholm, Network Manager

South Western Finland AI network



European Union
European Regional
Development Fund



VARSAINAI-SUOMEN LIITTO
EGENTLIGA FINLANDS FÖRBUND
REGIONAL COUNCIL OF SOUTHWEST FINLAND

Leverage from
the EU
2014–2020



- The most dynamic business and innovation region in Finland**
- **11 cities and municipalities**
 - **330 000 inhabitants**
 - **47 000 students**
 - **22 000 companies**
 - **six universities and universities of applied sciences with over 170 programmes**
 - **broad networks of different actors and professionals.**

Which are the Turku Business Region clusters?



MARITIME
TURKU

Maritime
industry



HEALTH
TURKU

Life Science
industry



TECH
TURKU

ICT and future
technologies



CLEAN
TURKU

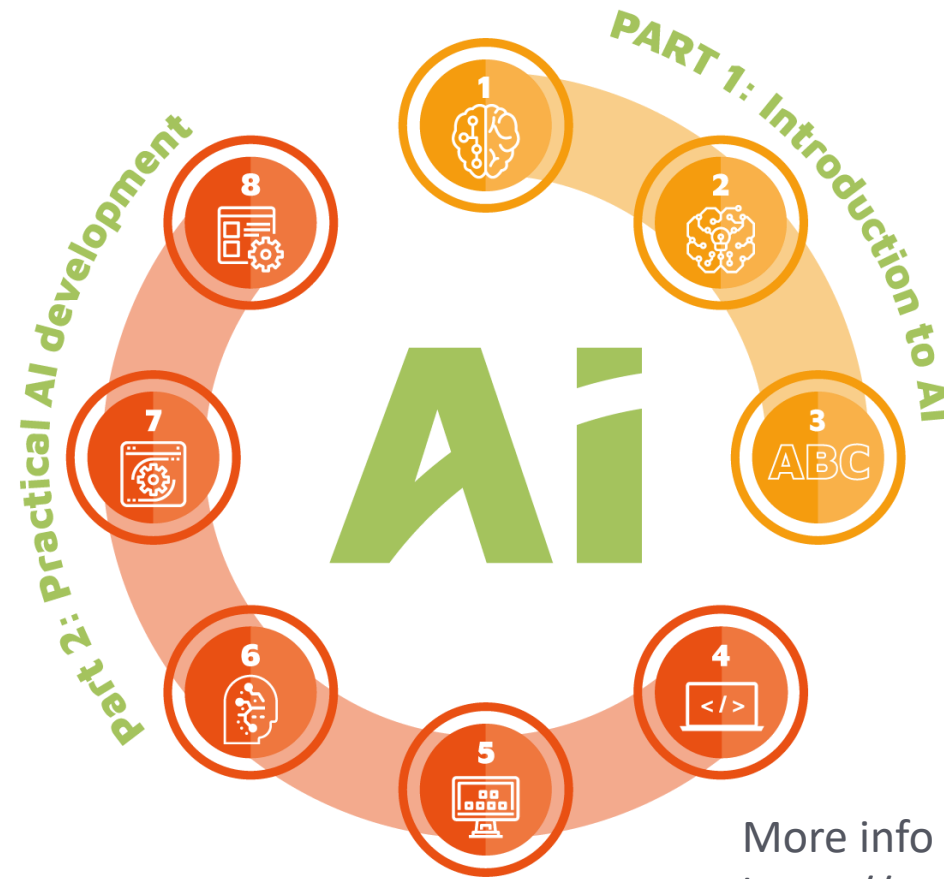
Bio- and
circular
economy and
cleantech



EXPERIENCE
TURKU

Experience
industry
(movies,
games,
tourism)

Ai BUSINESS ACADEMY



More info here:
<https://www.turkubusinessregion.com/en/ai>

A total of 364 interviews

Companies with \leq 10 employees and some smaller

No ICT / AI PRO's nor very large companies

Linked to our CRM information

The two interesting groups

61%

26%

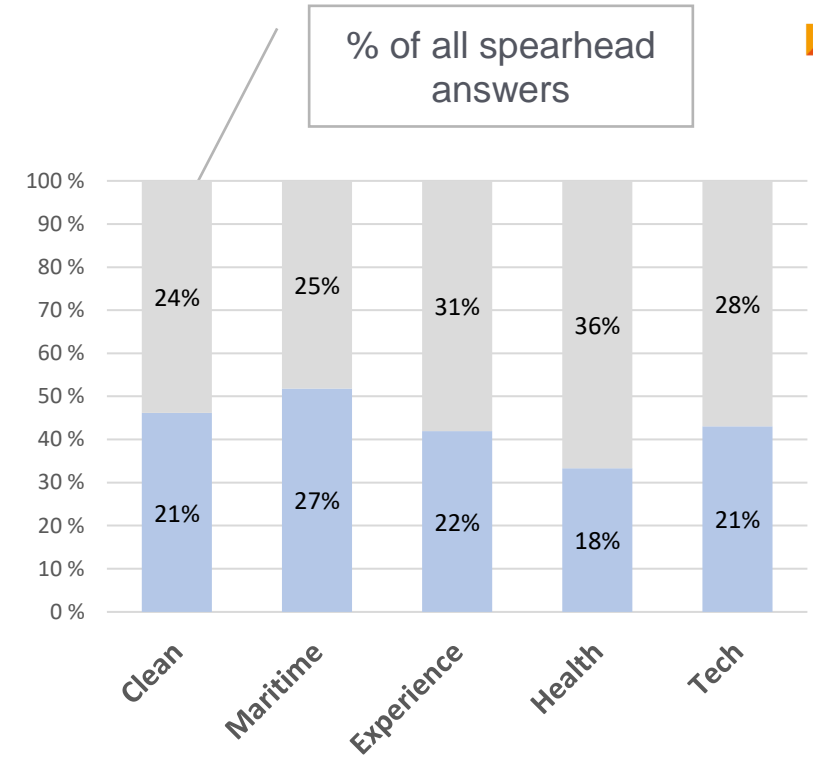
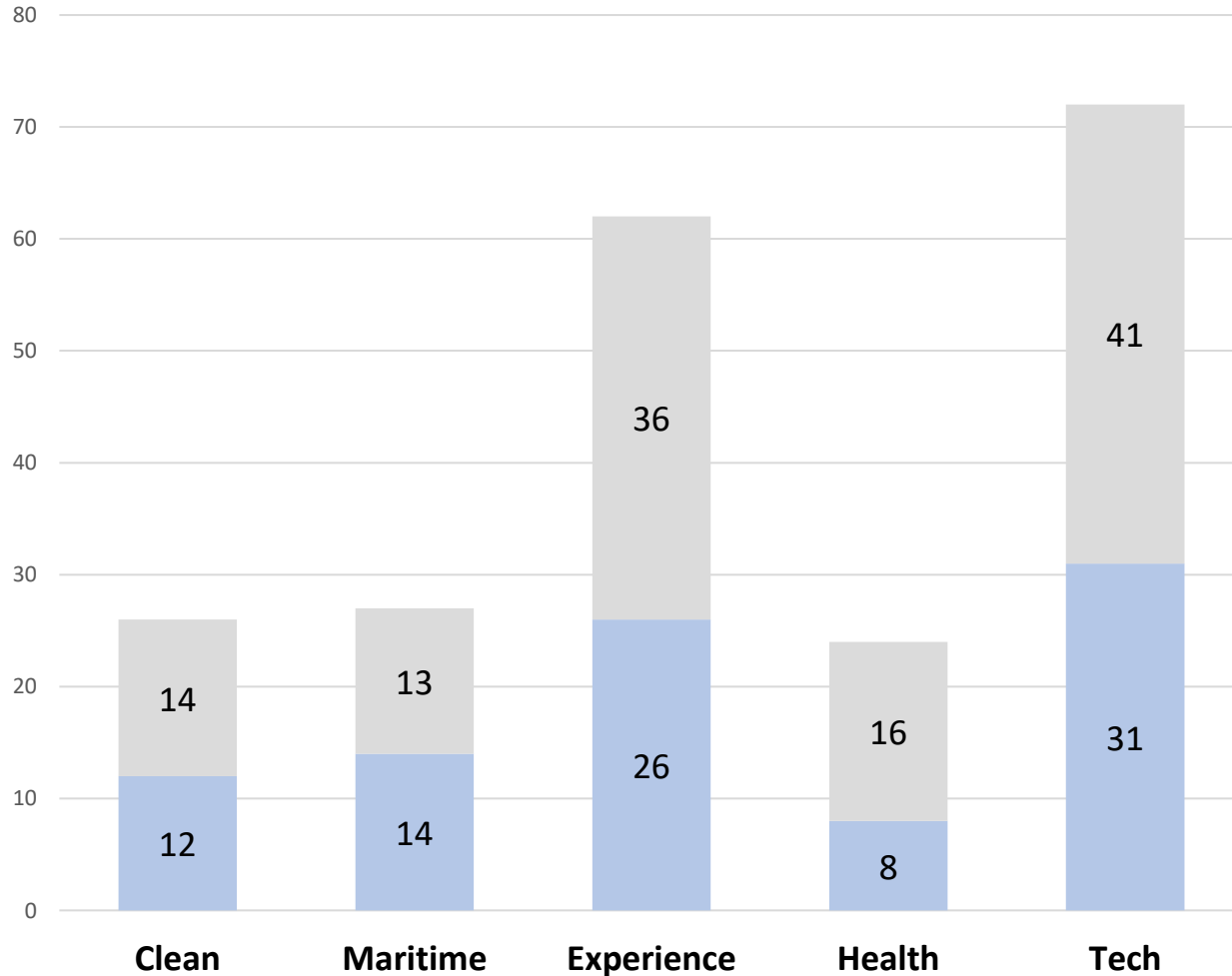
Are interested in AI in
some way

Are not interested in AI

What are they interested in
and how can we get this group
to do pilots?
Do we need to focus on some
spearheads?

Why are they not interested
and what can we do about
that?

Which spearhead areas are interested in AI?



- Want more information about AIBA course
- Interested or wants to participate

What were the companies interested in?

Robotics

Marketing

Simulations

Utilization of existing data

Service development

Planning / Designing

Inventory forecasting

Development of an online robot

Improving financial management

The pharmaceutical sector

Speeding up processes

Real estate IoT

Making offers

Sales development / processing of sales data

Streamlining production

The ERP system

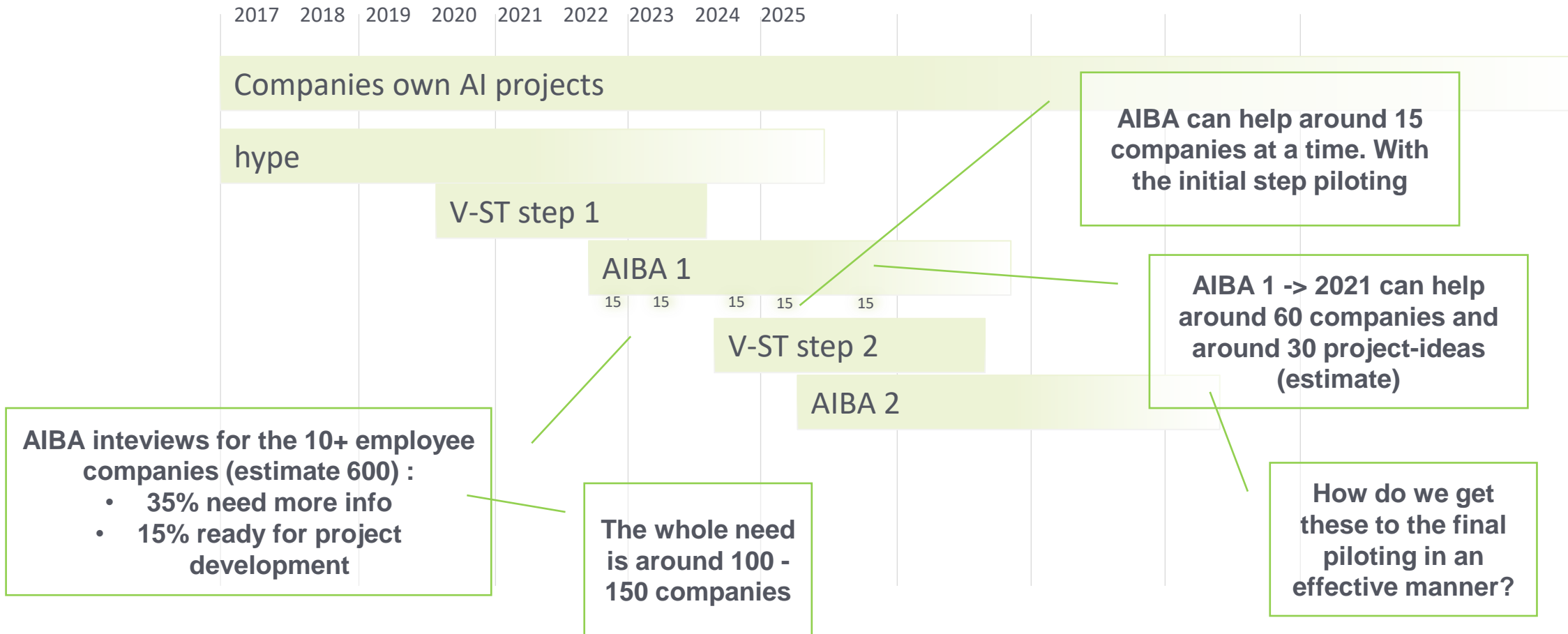
Utilizing hidden data

Boost purchasing

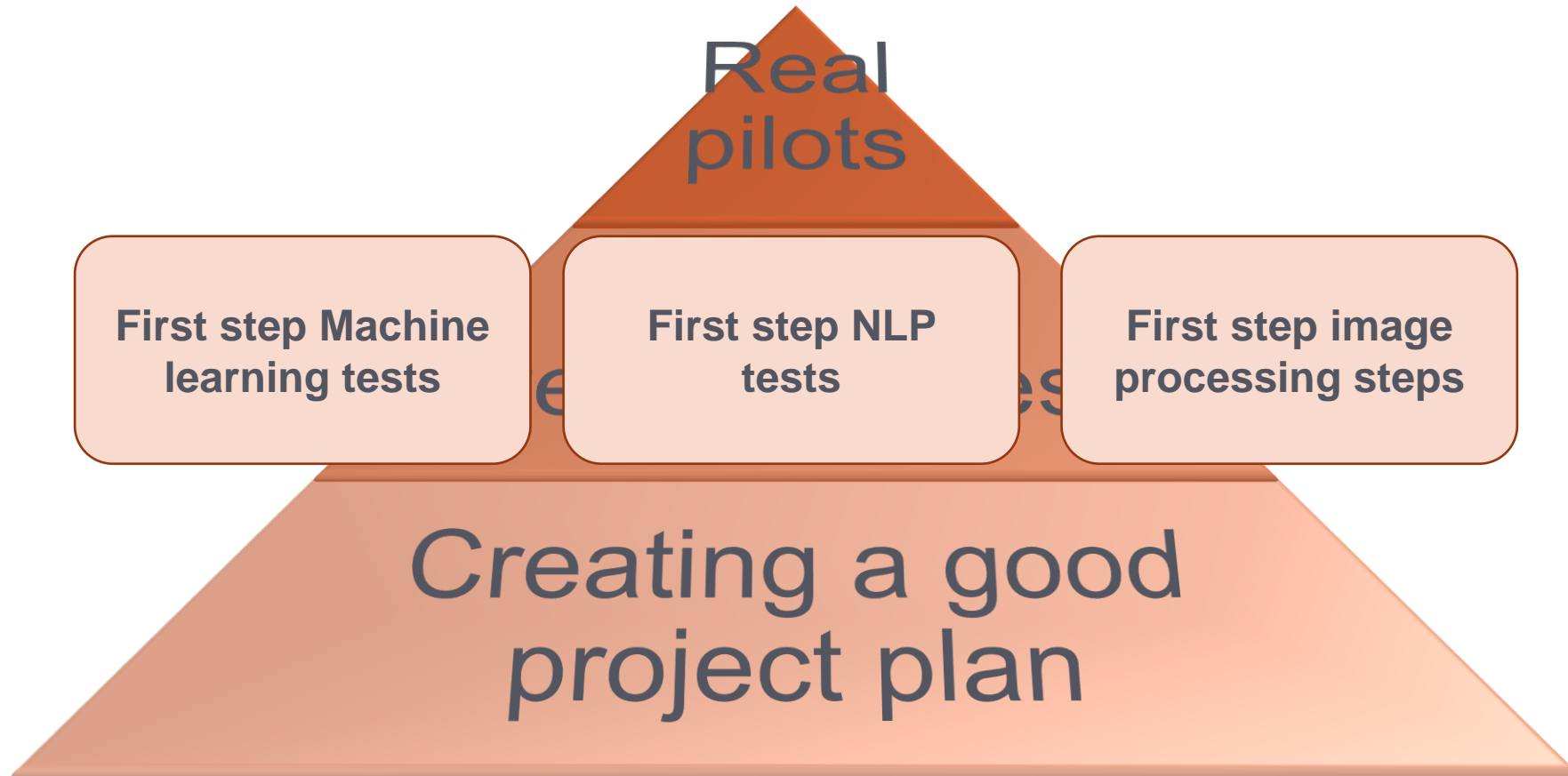
Workforce Planning

Customer service

Thoughts regarding AIBA in the future



We need to focus on some things



Thank You!

 **TURKU SCIENCE PARK Oy Ltd**



European Union
European Regional
Development Fund



VARSAIS-SUOMEN LIITTO
EGENTLIGA FINLANDS FÖRBUND
REGIONAL COUNCIL OF SOUTHWEST FINLAND

Leverage from
the EU
2014–2020