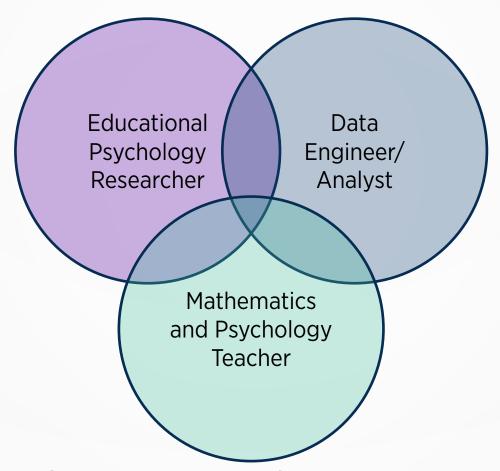


HELSINGIN YLIOPISTO HELSINGFORS UNIVERSITET UNIVERSITY OF HELSINKI



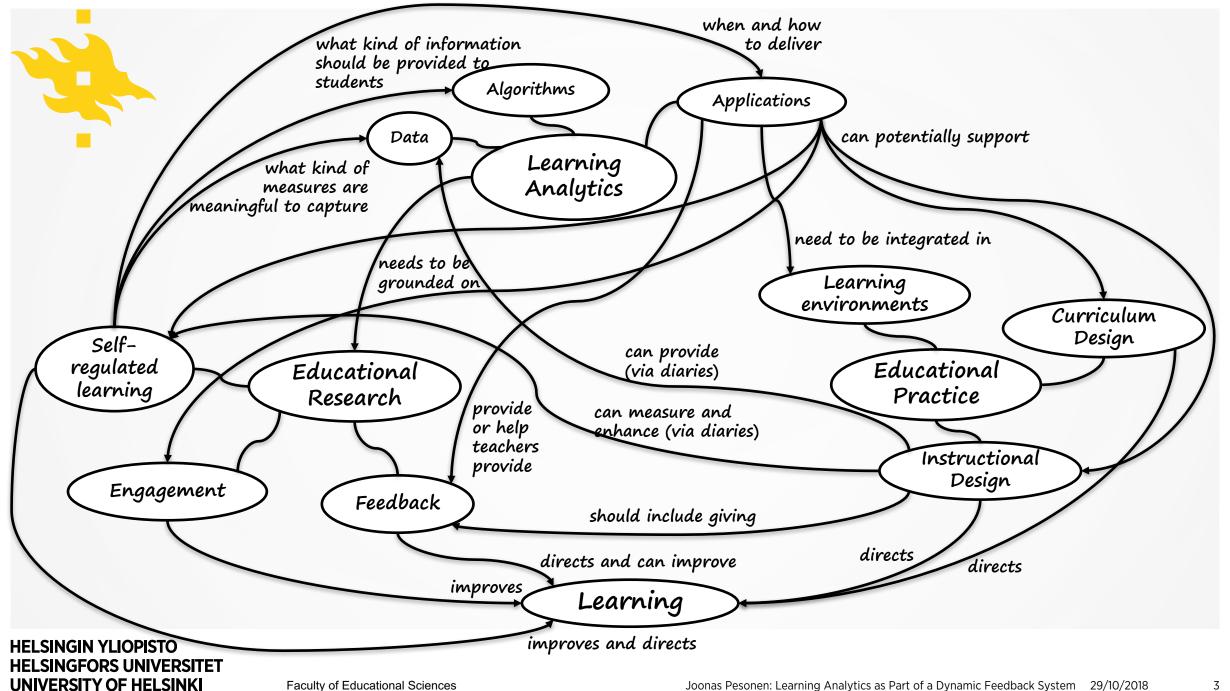
MY PERSONAL PERSPECTIVE ON LEARNING ANALYTICS

2018-University of Helsinki



2017- Rapida Oy 2012-2017 CSC

M.Sc., University of Helsinki, 2013





CONTENTS

1 **Learning Analytics & Educational Research**

2 Structured Learning Diaries:

A scalable method to connect LA with Instructional Design and Curriculum Design

3 Case Examples



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Faculty of Educational Sciences



Learning Analytics

Educational Research Educational Practice

Learning



LEARNING ANALYTICS DEFINITION

"the measurement, collection, analysis and reporting of data about learners and their contexts for purposes of understanding and optimizing learning and the environments in which it occurs"

1st International Conference on Learning Analytics and Knowledge (2010). Website. Available: https://tekri.athabascau.ca/analytics/.



FUNDAMENTAL QUESTIONS OF LA (WINNE 2017)

- 1. What data should be gathered?
- 2. What kind of LA interventions are valid?
 - 3. Who generates data?
 - 4. Who receives learning analytics?
- 5. What are learning analytics supposed to help improve?
- 6. What standards should be used to gauge improvement?

Winne, P. H. (2017). Learning Analytics for Self-Regulated Learning. In Columbia University, USA, C. Lang, G. Siemens, University of Texas at Arlington, USA, A. Wise, New York University, USA, ... University of Edinburgh, UK (Eds.), *Handbook of Learning Analytics* (First, pp. 241–249). Society for Learning Analytics Research (SoLAR).

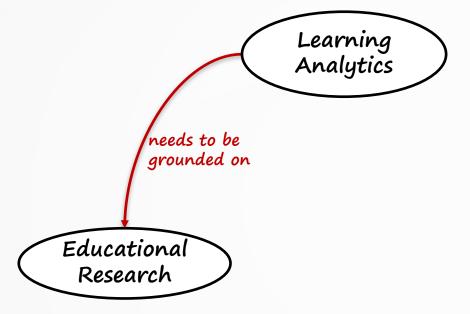


GAŠEVIĆ, DAWSON & SIEMENS (2015)

"Computational aspects of learning analytics need to be linked with the existing educational research if the field of learning analytics is to deliver to its promise to understand and optimize learning."

Gašević, D., Dawson, S., & Siemens, G. (2015). Let's not forget: Learning analytics are about learning. *TechTrends*, *59*(1), 64–71.





Educational Practice

Learning



JIVET ET AL. (2017)

- A review of 95 research papers on learning analytics dashboards
- Only 26 of dashboards relied on educational concepts and were empirically evaluated

"This might indicate, that development of these tools is still driven by the need to leverage the learning data available, rather than a clear pedagogical focus of improving learning"

Jivet, I., Scheffel, M., Drachsler, H., & Specht, M. (2017). Awareness Is Not Enough: Pitfalls of Learning Analytics Dashboards in the Educational Practice. In *Data Driven Approaches in Digital Education* (pp. 82–96). Springer International Publishing.

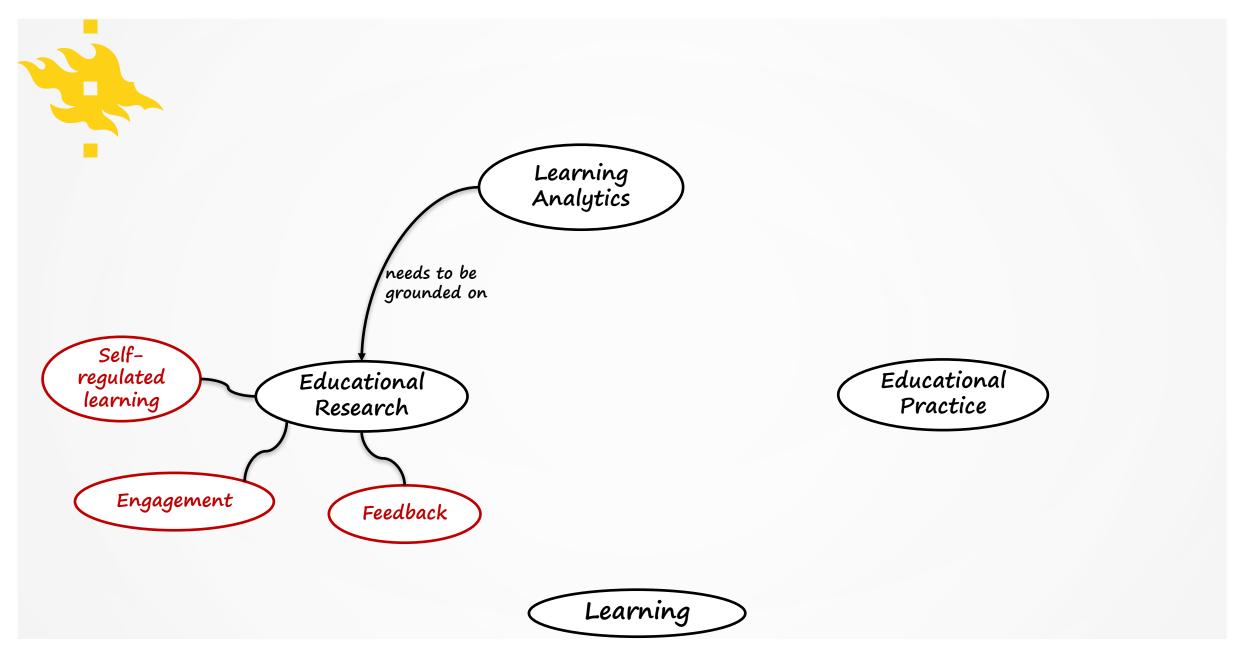


WHICH EDUCATIONAL THEORIES LA NEEDS TO BE LINKED WITH?

A few suggestions...

Self-regulated learning Student engagement Feedback

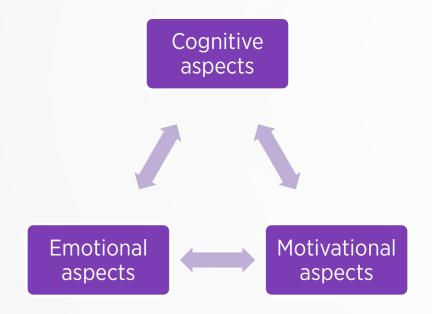
Faculty of Educational Sciences

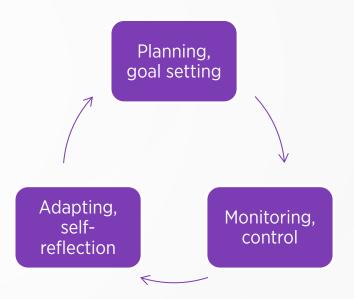




SELF-REGULATED LEARNING (SRL)

 Self-regulated learning is a core conceptual framework to understand the cognitive, motivational, and emotional aspects of learning (Panadero 2017)





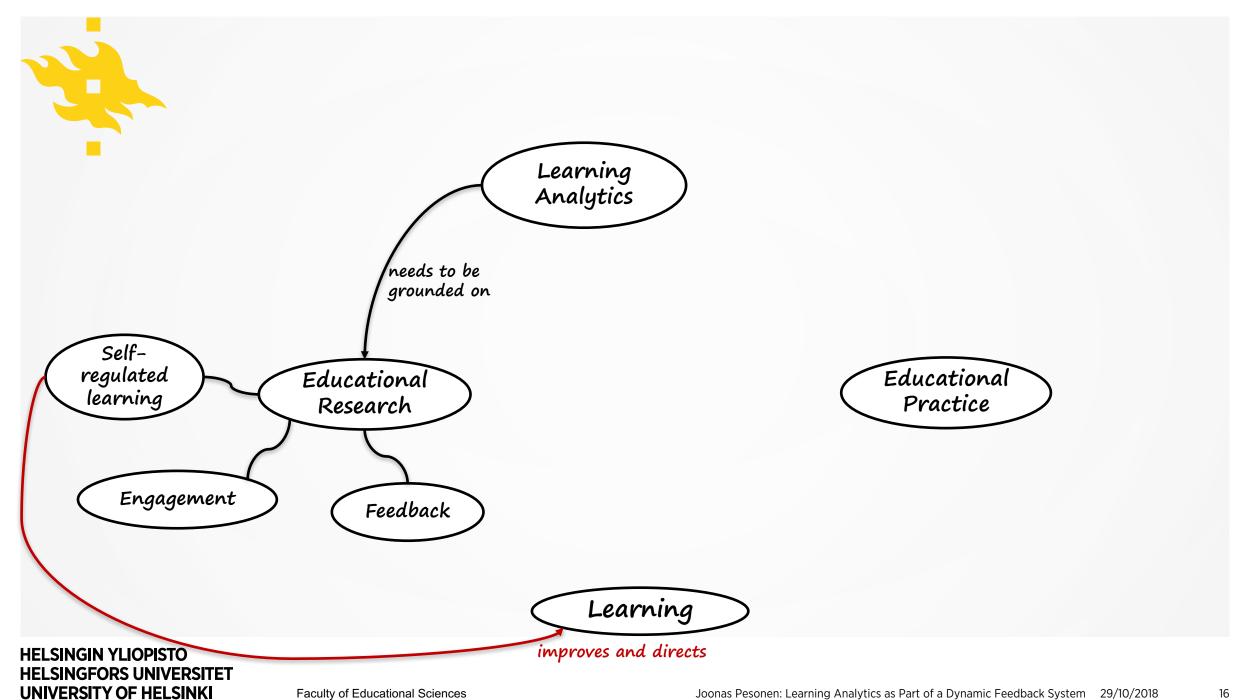
Panadero, E. (2017). A Review of Self-regulated Learning: Six Models and Four Directions for Research. *Frontiers in Psychology*, *8*, 422.



SELF-REGULATED LEARNING (SRL)

- SRL interventions are successful ways to improve students' learning! (Dignath & Büttner, 2008; Sitzmann & Ely, 2011)
- SRL interventions include e.g.
 - Self-assessment
 - Concept mapping
 - Learning diaries
 - Learning analytics dashboards

Dignath, C., & Büttner, G. (2008). Components of fostering self-regulated learning among students. A meta-analysis on intervention studies at primary and secondary school level. *Metacognition and Learning*, 3(3), 231–264. Sitzmann, T., & Ely, K. (2011). A meta-analysis of self-regulated learning in work-related training and educational attainment: what we know and where we need to go. *Psychological Bulletin*, 137(3), 421–442.

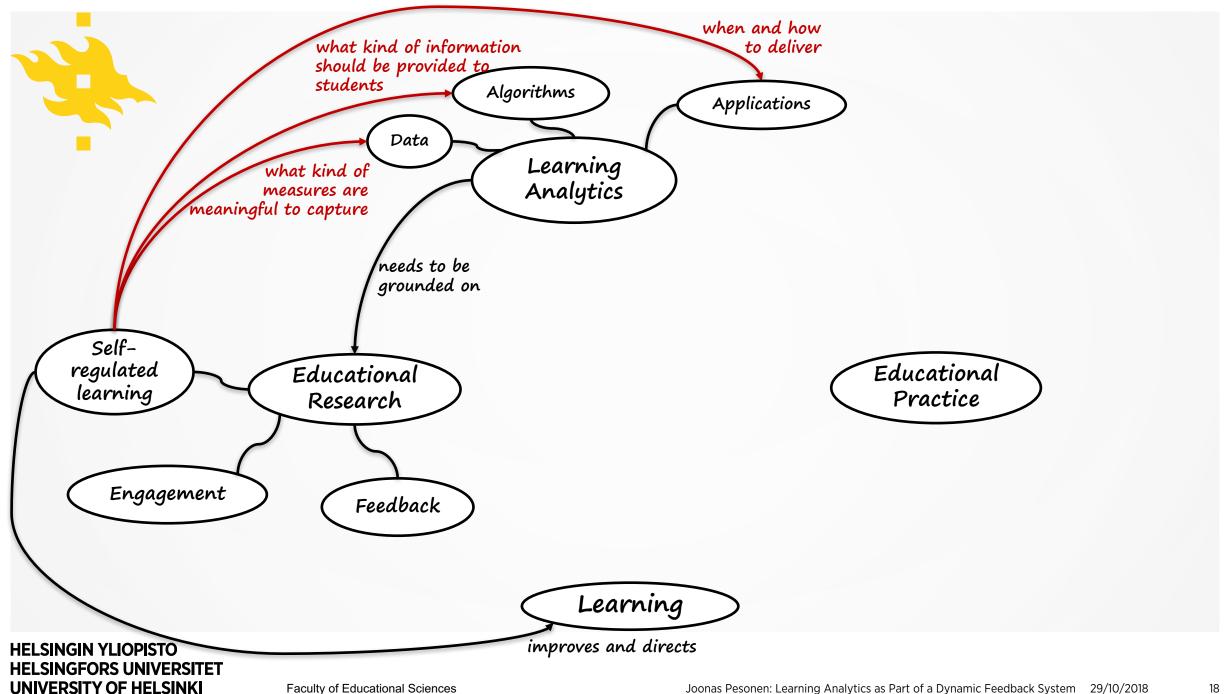


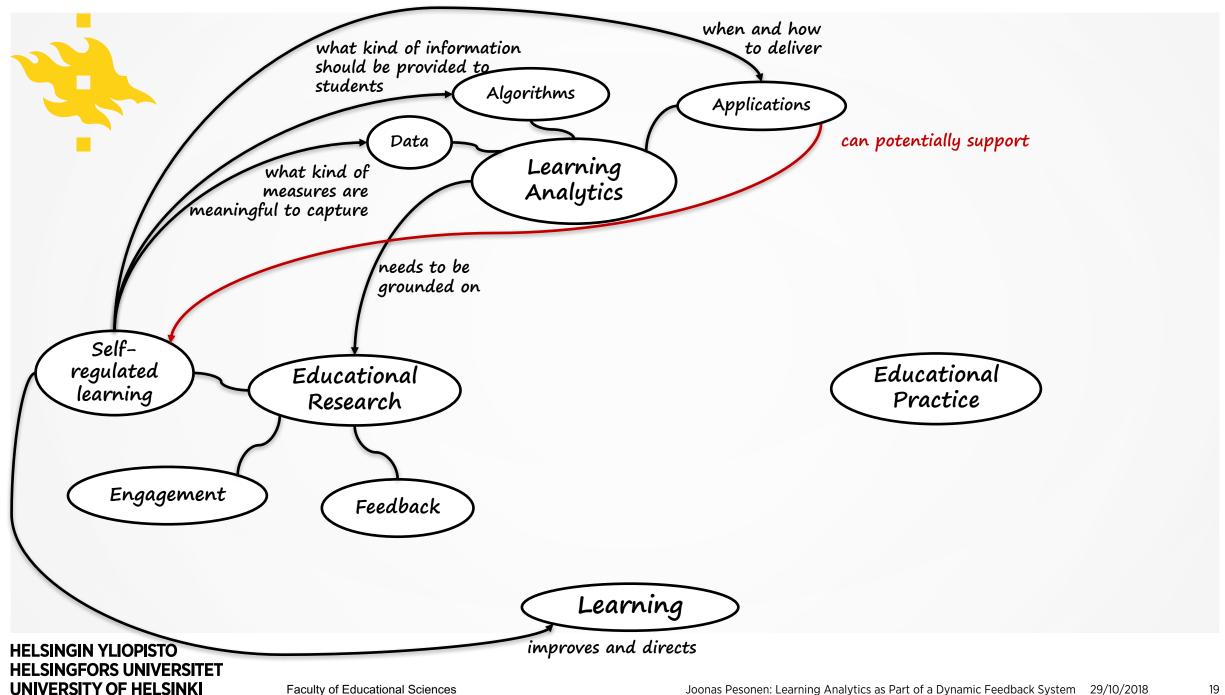


SRL AND LEARNING ANALYTICS

- SRL theory can guide (Winne, 2017)
 - what kind of measures are meaningful to capture
 - how and when to deliver the analytics
 - what kind of information should be provided to students to support SRL

Winne, P. H. (2017). Learning Analytics for Self-Regulated Learning. In Columbia University, USA, C. Lang, G. Siemens, University of Texas at Arlington, USA, A. Wise, New York University, USA, ... University of Edinburgh, UK (Eds.), *Handbook of Learning Analytics* (First, pp. 241–249). Society for Learning Analytics Research (SoLAR).



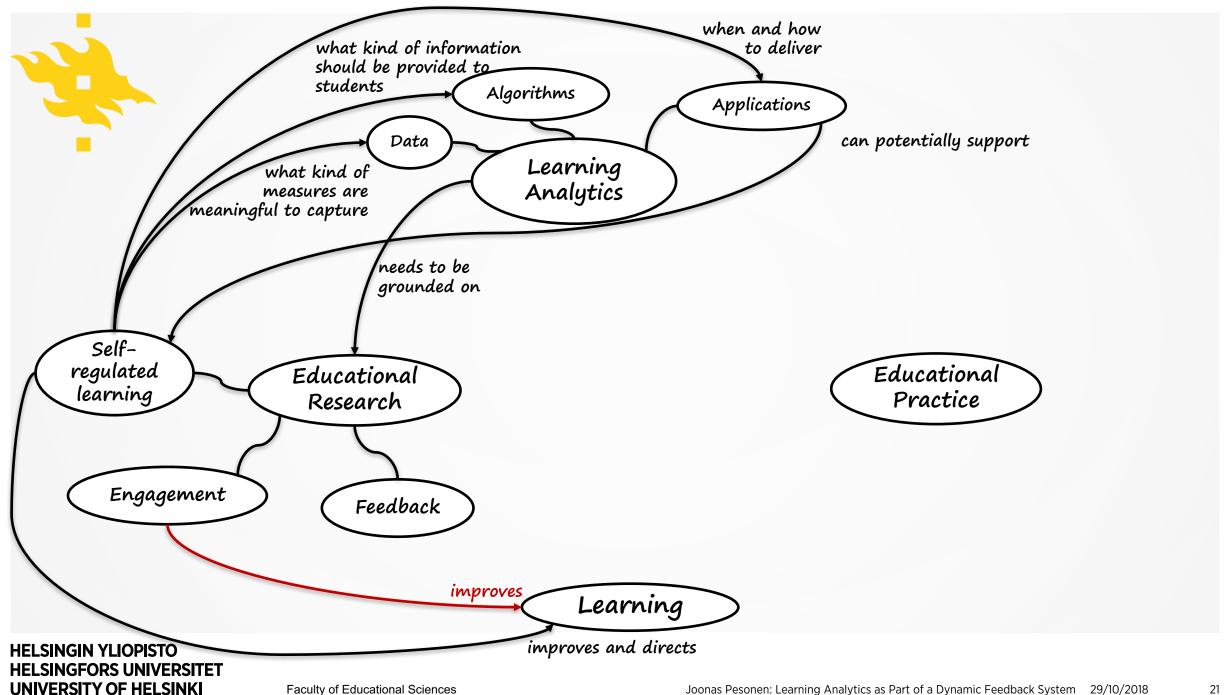


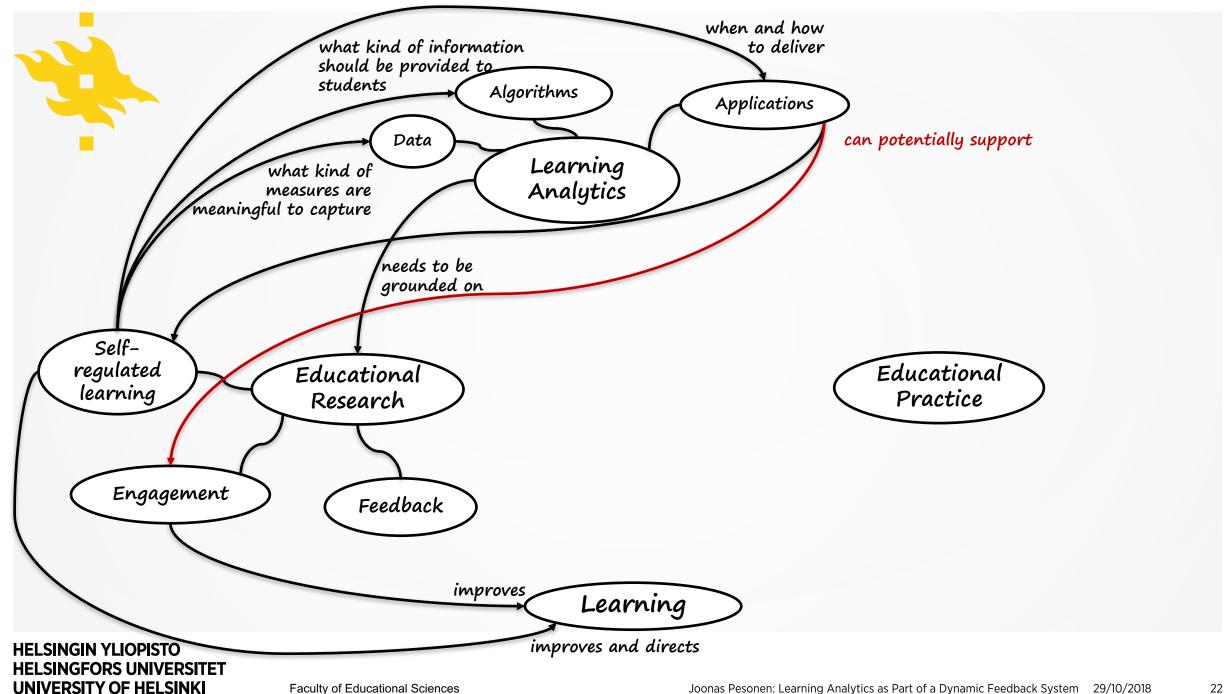


STUDENT ENGAGEMENT

 Higher education students' engagement in their studies is associated with higher learning and achievement measures (Trowler, 2010) and lower risk for study burnout (Salmela-Aro & Read, 2017)

Trowler, V. (2010). Student engagement literature review. *The Higher Education Academy*, *11*, 1–15. Salmela-Aro, K., & Read, S. (2017). Study engagement and burnout profiles among Finnish higher education students. *Burnout Research*, *7*, 21–28.







CONSTRUCT VALIDITY?

"Engagement" in educational research

A validated inventory with nine multiple-choice questions



"Engagement" in some learning analytics applications

Number of clicks on an LMS

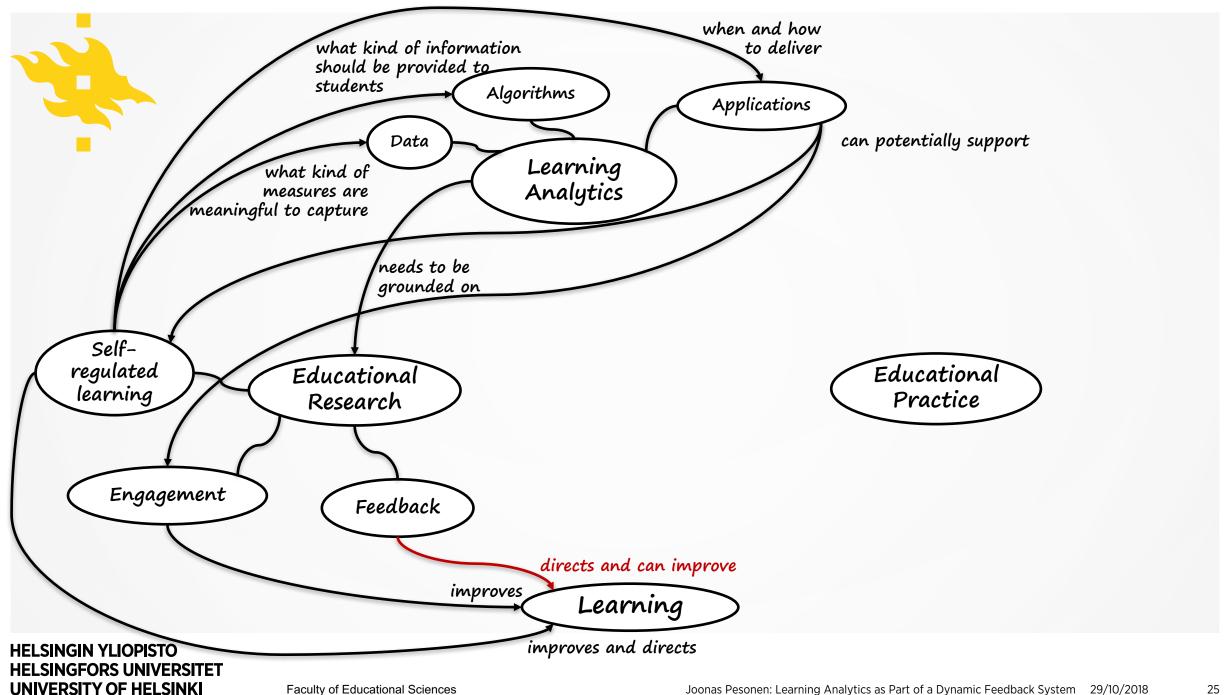
Salmela-Aro, K., & Upadaya, K. (2012). The Schoolwork Engagement Inventory. *European Journal of Psychological Assessment: Official Organ of the European Association of Psychological Assessment*, 28(1), 60–67.



FEEDBACK

- Feedback is one of the most powerful influences on learning and achievement (Hattie & Timperley, 2007)
 - Effective feedback answers three questions: Where am I going? How am I going? Where to next?

Hattie, J., & Timperley, H. (2007). The Power of Feedback. Review of Educational Research, 77(1), 81–112.





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- Learning analytics dashboards are feedback instruments and should be examined within conceptual framework of feedback (Sedrakyan et al., 2018)

Hattie, J., & Timperley, H. (2007). The Power of Feedback. *Review of Educational Research*, 77(1), 81–112. Sedrakyan, G., Malmberg, J., Verbert, K., Järvelä, S., & Kirschner, P. A. (2018). Linking learning behavior analytics and learning science concepts: Designing a learning analytics dashboard for feedback to support learning regulation. *Computers in Human Behavior*.

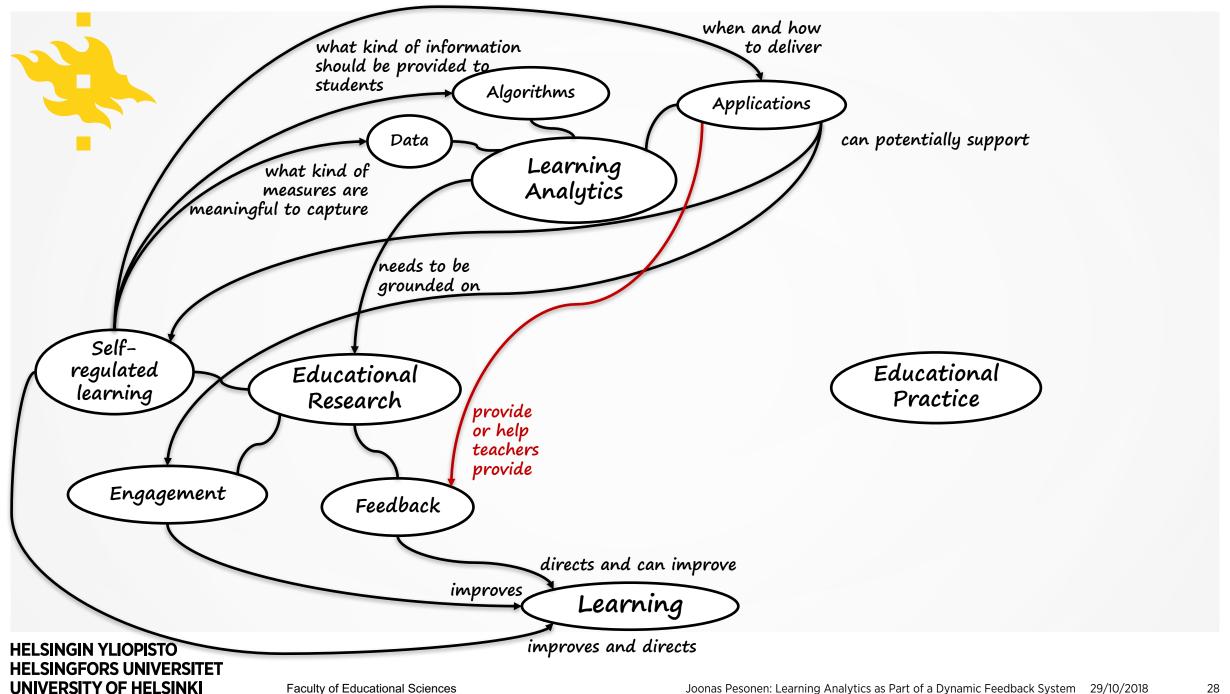


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 - Effective feedback answers three questions: Where am I going? How am I going? Where to next?
- Learning analytics dashboards are feedback instruments and should be examined within conceptual framework of feedback (Sedrakyan et al., 2018)
- With learning analytics methods, the provision of personalised feedback can be scaled up (Pardo et al., 2017)

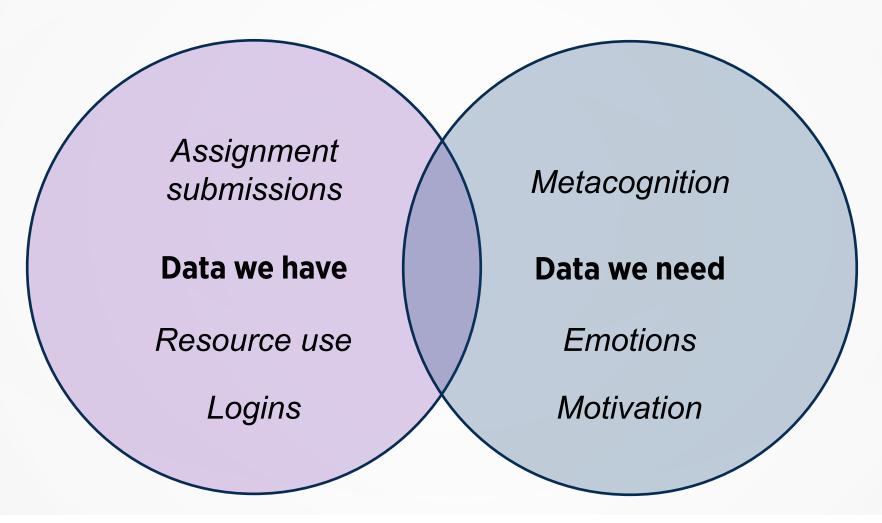
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Pardo, A., Jovanovic, J., Dawson, S., Gašević, D., & Mirriahi, N. (2017). Using learning analytics to scale the provision of personalised feedback. *British Journal of Educational Technology: Journal of the Council for Educational Technology.*





DATA GAP



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AZEVEDO (2015)

Data type	Method/Tool	Cognition	Metacognition	Emotion	Motivation
Process	Screen recordings	YES	YES	NO	NO
	Think-aloud	YES	YES	MAYBE	MAYBE
	Eye-tracking	YES	YES	MAYBE	MAYBE
	Log files	YES	NO	NO	NO
	Facial expressions	NO	NO	YES	NO
	Physiological sensors	YES	NO	YES	MAYBE
Product	Quizzes	YES	NO	NO	NO
	Summaries	YES	NO	NO	NO
Self-reports	Questionnaires	YES	YES	YES	YES
Knowledge Construction	Note-taking and drawing	YES	NO	NO	NO
	Classroom discourse	YES	YES	YES	YES

Adapted from:

Azevedo, R. (2015). Defining and Measuring Engagement and Learning in Science: Conceptual, Theoretical, Methodological, and Analytical Issues. *Educational Psychologist*, *50*(1), 84–94.



Data type		Method/Tool	Cognition	Metacognition	Emotion	Motivation
Process		Screen recordings	YES	YES	NO	NO
		Think-aloud	YES	YES	MAYBE	MAYBE
We need process data to understand the dynamic nature of learning!		Eye-tracking	YES	YES	MAYBE	MAYBE
		Log files	YES	NO	NO	NO
		Facial expressions	NO	NO	YES	NO
		Physiological sensors	YES	NO	YES	MAYBE
Product		Quizzes	YES	NO	NO	NO
		Summaries	YES	NO	NO	NO
Self-reports		Questionnaires	YES	YES	YES	YES
Knowledge Cons	struction	Note-taking and drawing	YES	NO	NO	NO
		Classroom discourse	YES	YES	YES	YES

Adapted from:

Azevedo, R. (2015). Defining and Measuring Engagement and Learning in Science: Conceptual, Theoretical, Methodological, and Analytical Issues. *Educational Psychologist*, *50*(1), 84–94.



AZEVEDO (2015)

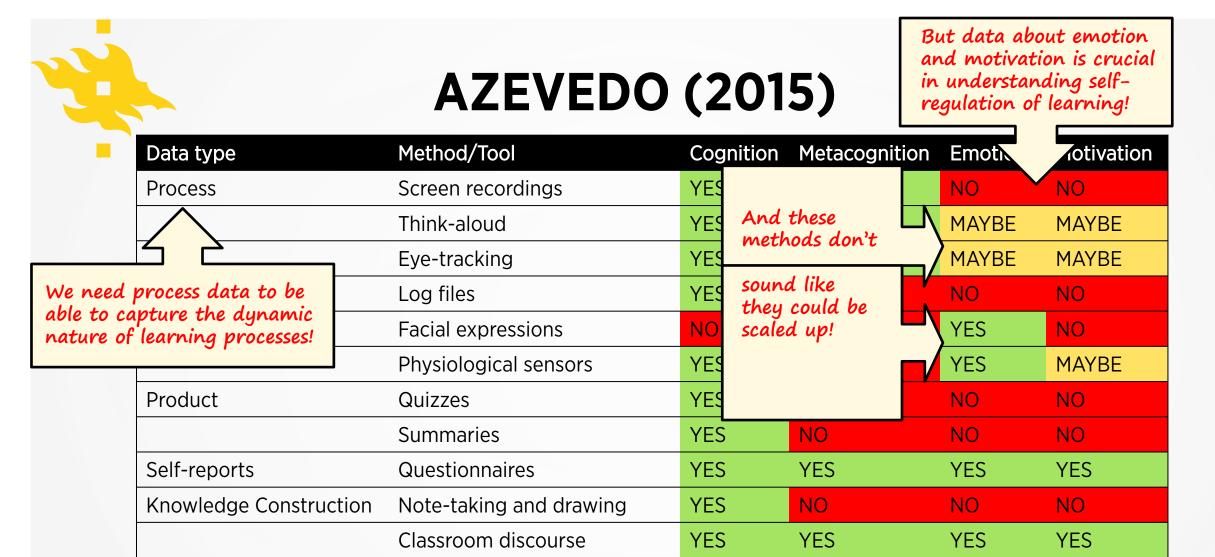
But data about emotion and motivation is crucial in understanding self-regulation of learning!

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	Facial expressions	NO	NO	YES	NO
	Physiological sensors	YES	NO	YES	MAYBE
Product	Quizzes	YES	NO	NO	NO
	Summaries	YES	NO	NO	NO
Self-reports	Questionnaires	YES	YES	YES	YES
Knowledge Construc	tion Note-taking and drawing	YES	NO	NO	NO
	Classroom discourse	YES	YES	YES	YES

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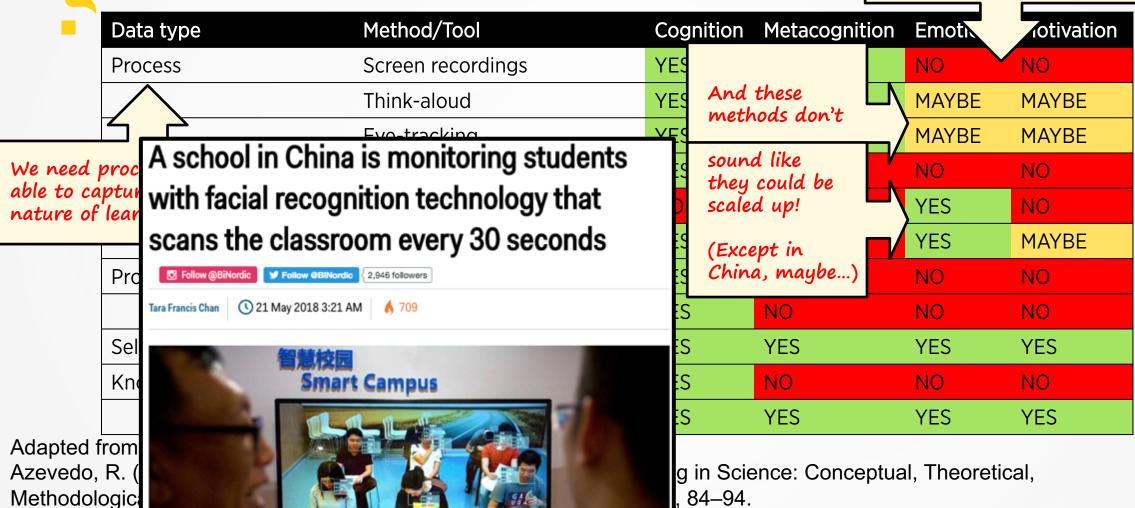


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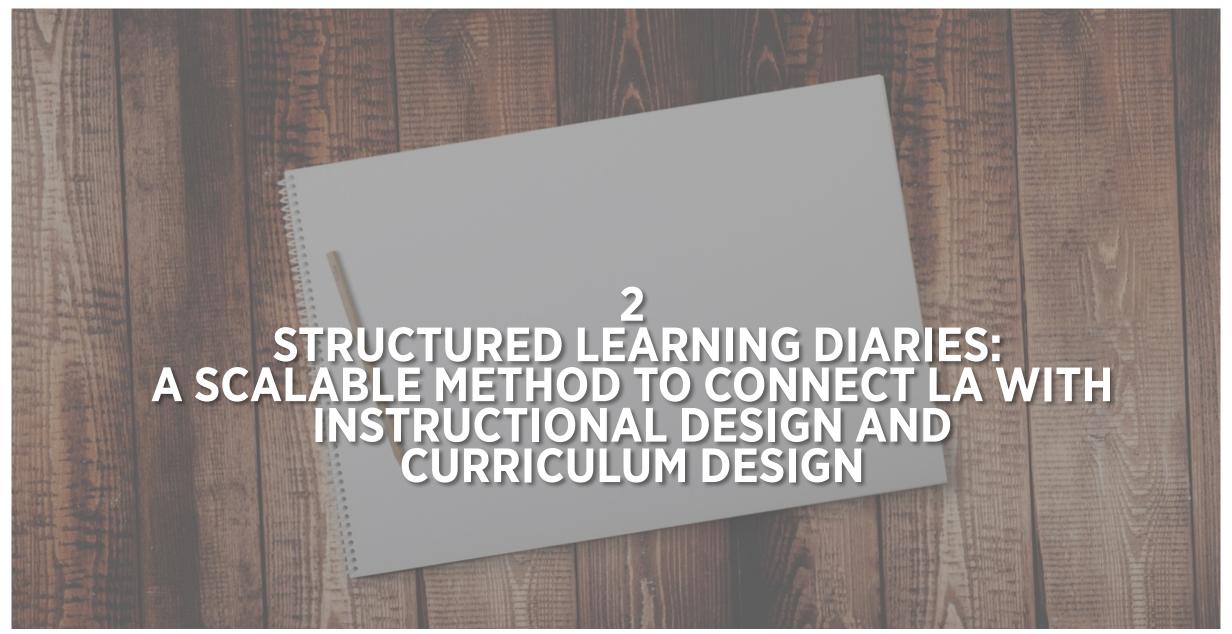
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AZEVEDO (2015)

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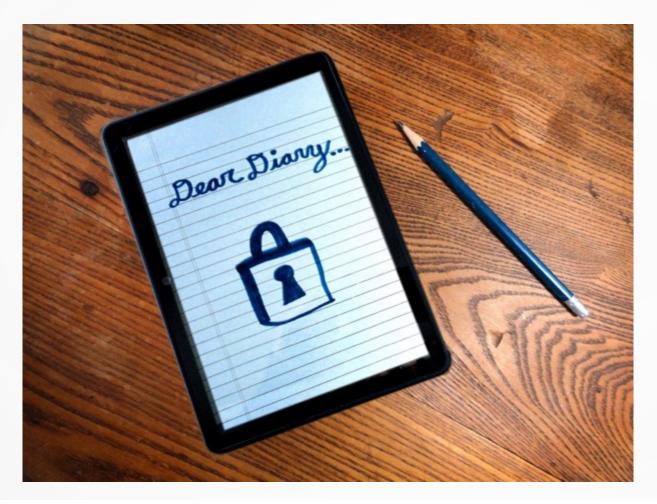
oonas Pesonen: Learning Analytics as Part of a Dynamic Feedback System 29/10/2018



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DIARIES

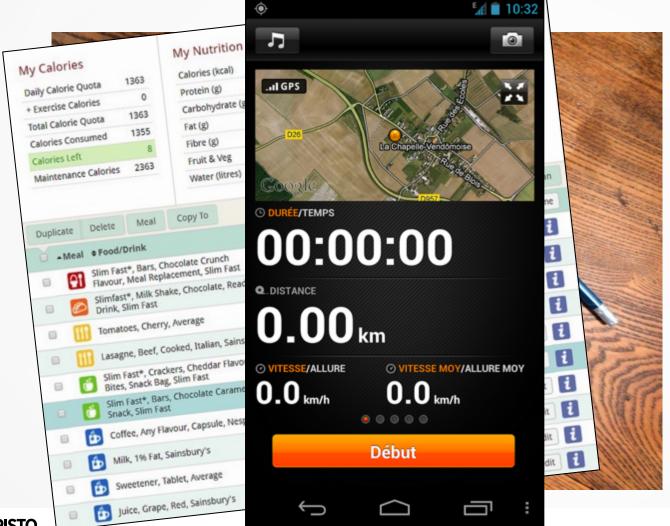


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38





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Lisämaidon vähennyspäiväkirja Vähennä korviketta neuvolasta tai sairaalasta saamasi kirjallisen ohjeen mukaan.



Maitomäärä nousuun imetystä tehostamalla

- ☑ Pidä vauvaa iho ihoa vasten. Nuku yhdessä hänen
- ☑ Imetä vauvaa useammin, vähintään 10–12 kertaa vuorokaudessa. Kokeile lisätä yksi imetyskerta yöhön tai imettää uneliasta vauvaa.
- ☑ Vaihtele vauvaa rinnalta toiselle saman imetyskerran aikana. Kun vauva nielee maitoa enää harvakseltaan
- ☑ Vauvan saaman maidon määrää voi lisätä puristamalla maitoa vauvan suuhun hänen imiessään. Purista rintaa laajalla otteella nännipihan takaa.
- Pumppaa imetyksen päätteeksi tai vauvasi nukkuessa. [] Jos mahdollista, pyri pikkuhiljaa korvaamaan äidinmaidonkorvike pumppaamallasi maidolla.
- ☑ Unohda tutti anna vauvasi kalken imemisen tarpeen kohdistua rintaan. Varaudu siihen, että vauva haluaa olla rinnalla alempaa enemmän kun lisämaitoja
- Alā huolehdi, vaikka rinnat tuntuisivat tyhjiltä. Mitä enemmän maitoa rinnoista poistuu, sitä enemmän sitä myös muodostuu. Rinta ei ole koskaan tyhjä.
- ☑ Ole kärsivällinen ja luota itseesi: maidon määrä lisääntyy muutaman päivän viiveellä.

lmetyksen turvamerkit

- Tästä tiedät, että vauva saa tarpeeksi maitoa ☑ Vauva syö lapsentahtisesti, yleensä vähintään 8–12
- ☑ Vauva pissaa vähintään viisi kertaa vuorokaudessa Ensimmäisinä viikkoina vauva kakkaa päivittäin. Yli kuusiviikkoisilla vauvoilla päivienkin kakkaamis-
- ☑ Vauva kasvaa. Kun korviketta vähennetään, punnituksia tarvitaan noin kerran viikossa.
- ☑ Vauva imee tehokkaasti ja nielee maitoa
- ☐ Imetys ei satu☐ Imetyksen turvamerkit☐ Ota yhteyttä neuvolaan, jos imetyksen turvamerkit☐ jäävät toistuvasti täyttymättä: vauva on unelias tai imee heikosti, imetys tekee kipeää, vaippoja ei kastu tai vauva tuntuu poikkeuksellisen tyytymättömäitä.



Lisämaidon vähennysnäivät

-	Seuras :	30311-21
	Scrobbles Artists	
My Calories Daily Calorie Quota 1363 + Exercise Calories 0 Total Calorie Quota 1363 Calories Consumed 1355	SCROBBLES 13 Wednesday 11 October 2006	
Calories Left 5 Maintenance Calories 2363		11 Oct 2006, 11:09pm
Magnitude	Kingston Wall — When Something Old Dies	11 Oct 2006, 11:06pm
Duplicate Delete Meal		11 Oct 2006, 5:59pm
Meal & Food/Drink	Kingston Wall — Used to Feel Before	11 Oct 2006, 5:55pm
Slim Fast*, Bars, Flavour, Meal Re	○ Kingston Wall — Tanya	11 Oct 2006, 5:51pm
Slimfast*, Milk Sl Drink, Slim Fast		11 Oct 2006, 5:42pm
Tomatoes, Cher		11 Oct 2006, 5:38pm
Lasagne, Beef,	○ Kingston Wall — Fire	11 Oct 2006, 5:35pm
Bites, Snack B		11 Oct 2006, 5:30pm
Snack, Slim Fi		11 Oct 2006, 5:24pm
Coffee, Any F	◯ Topi Sorsakoski & Agents — Farewell	11 Oct 2006, 5:15pm
Cupatener.	♡ Iron Maiden — The Pilgrim	11 Oct 2006, 12:23am
Sweetchist	○ Iron Maiden — Brighter Than a Thousand Suns	11 Oct 2006, 12:14am
ICTA -		

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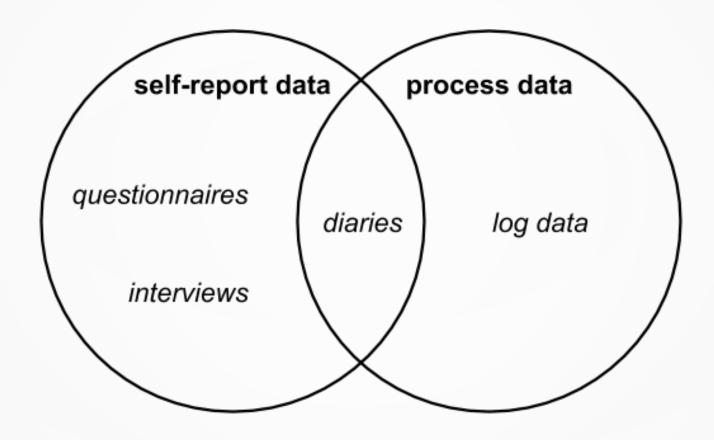
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DIARIES AS SELF-REPORTED PROCESS DATA



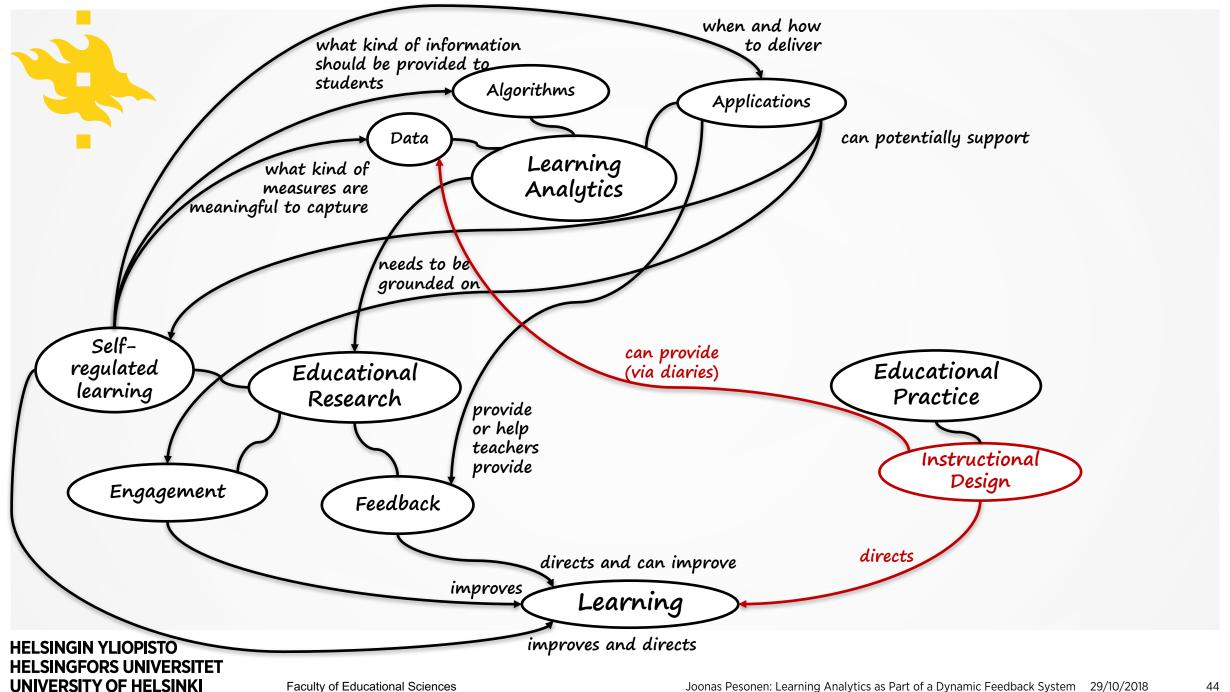
Data type	Method/Tool	Cognition	Metacognition	Emotion	Motivation
Process	Screen recordings	YES	YES	NO	NO
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	Log files	YES	NO	NO	NO
	Facial expressions	NO	NO	YES	NO
	Physiological sensors	YES	NO	YES	MAYBE
	Diaries!	YES!	YES!	YES!	YES!
Product	Quizzes	YES	NO	NO	NO
	Summaries	YES	NO	NO	NO
Self-reports	Questionnaires	YES	YES	YES	YES
Knowledge Construction	Note-taking and drawing	YES	NO	NO	NO
	Classroom discourse	YES	YES	YES	YES



(STRUCTURED) LEARNING DIARIES

 Diaries permit real-time recording of learning processes and have high ecological validity (Schmitz et al., 2011)

Schmitz, B., Klug, J., & Schmidt, M. (2011). Assessing self-regulated learning using diary measures with university students. Handbook of Self-Regulation of Learning and Performance, 251–266.



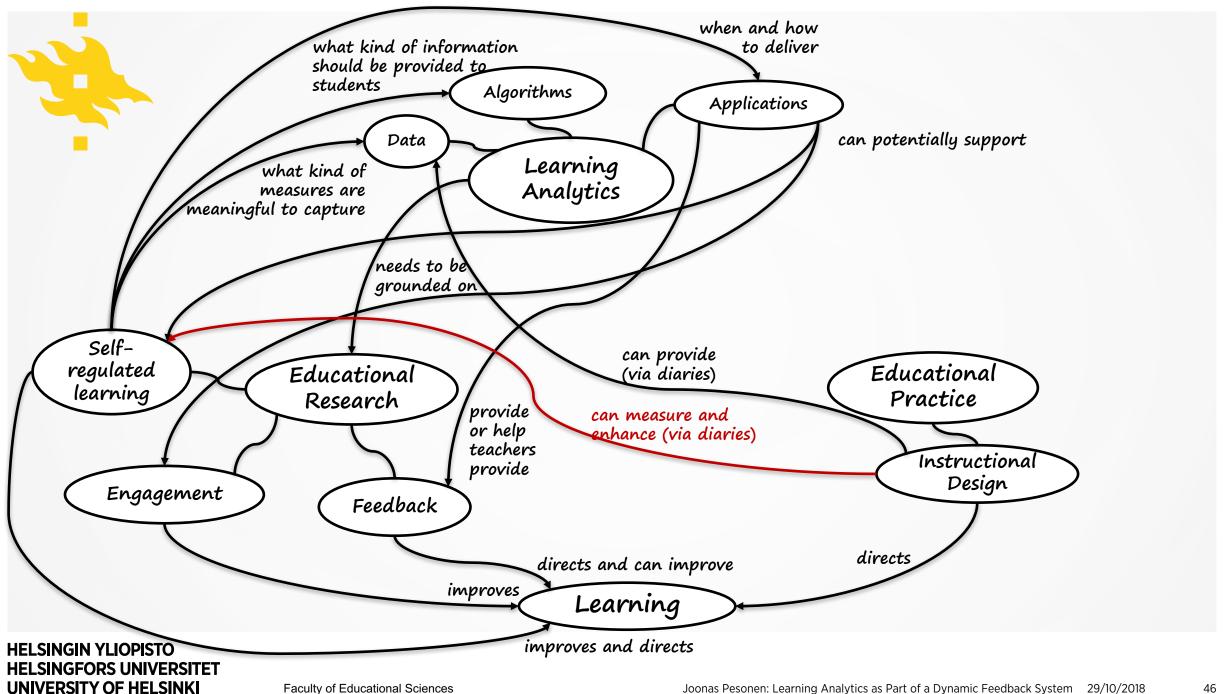


(STRUCTURED) LEARNING DIARIES

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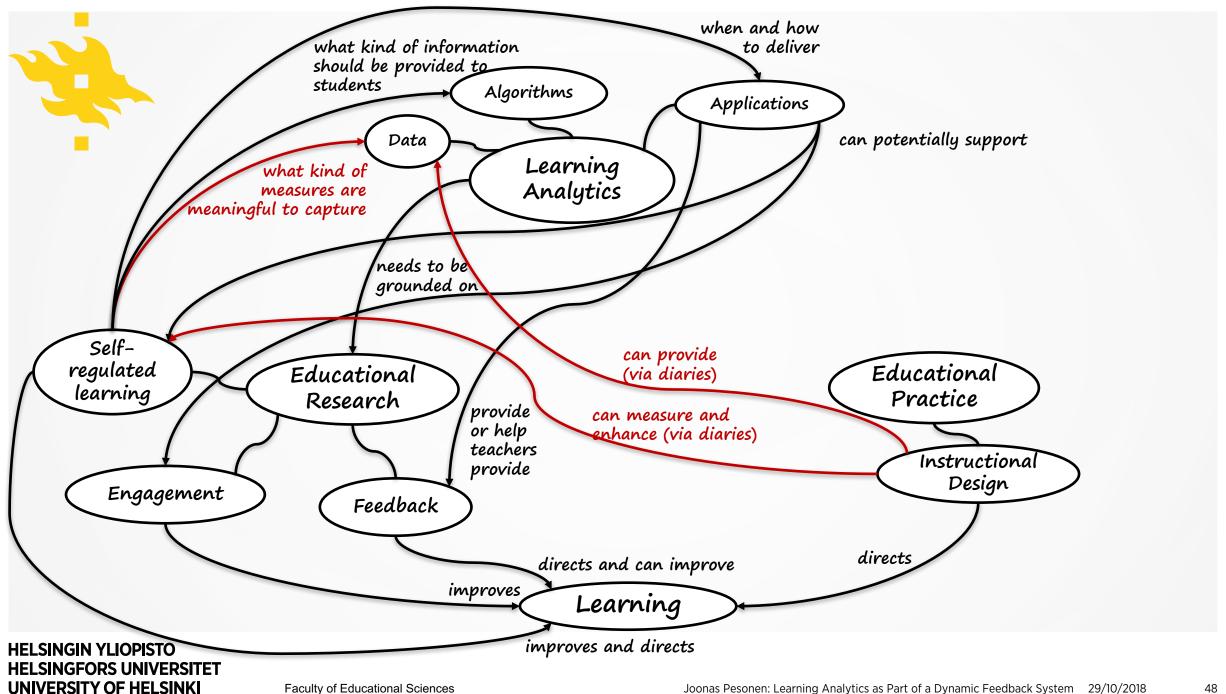


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- Diaries are measurement + intervetion instruments than can be used to measure and enhance students' self-regulation skills (Panadero, Klug & Järvelä, 2016)
- Diaries allow using existing, validated research instruments (e.g. motivation and emotion questionnaires) (Klug et al., 2011)

Schmitz, B., Klug, J., & Schmidt, M. (2011). Assessing self-regulated learning using diary measures with university students. Handbook of Self-Regulation of Learning and Performance, 251–266.

Panadero, E., Klug, J., & Järvelä, S. (2016). Third wave of measurement in the self-regulated learning field: when measurement and intervention come hand in hand. *Scandinavian Journal of Educational Research*, 60(6), 723–735. Klug, J., Ogrin, S., Keller, S., Ihringer, A., & Schmitz, B. (2011). A plea for self-regulated learning as a process: modelling, measuring and intervening. *Psychological Test and Assessment Modeling*, 53(1), 51–72.





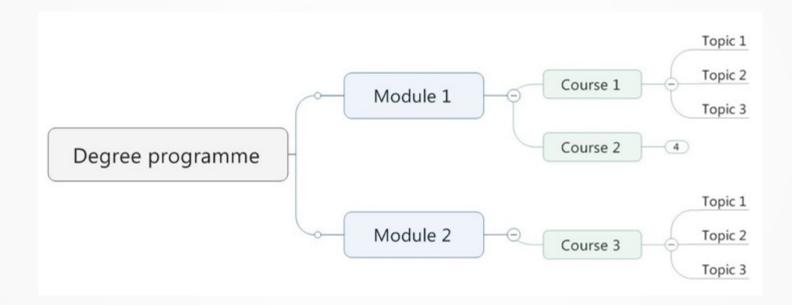
EDUCATIONAL MAPPING (WILLCOX & HUANG, 2017)

- Curriculum as a network model
- Process of analyzing an educational system to identify entities, relationships and attributes
- Entities (programs, modules, courses, concepts, learning outcomes etc.) and relationships between them form a graph structure, which can then be used to represent, visualize and analyze educational data at scale

Willcox, K. E., & Huang, L. (2017). Network models for mapping educational data. *Design Science*, *3*. https://doi.org/10.1017/dsj.2017.18



CURRICULAR CONCEPT MAP





CURRICULAR CONCEPT MAP





CURRICULAR CONCEPT MAPS AS STRUCTURED LEARNING DIARIES

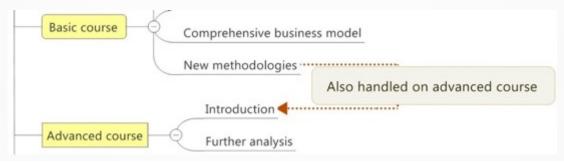
Standardized items

Open items

Relationship items

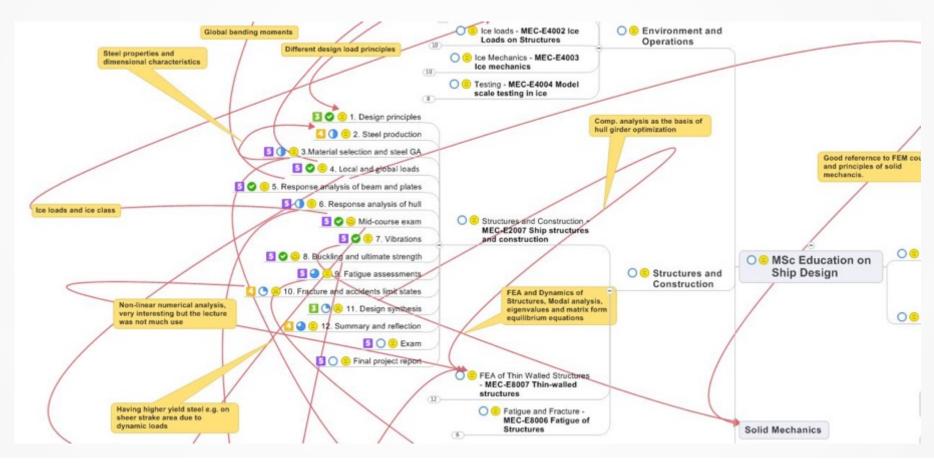


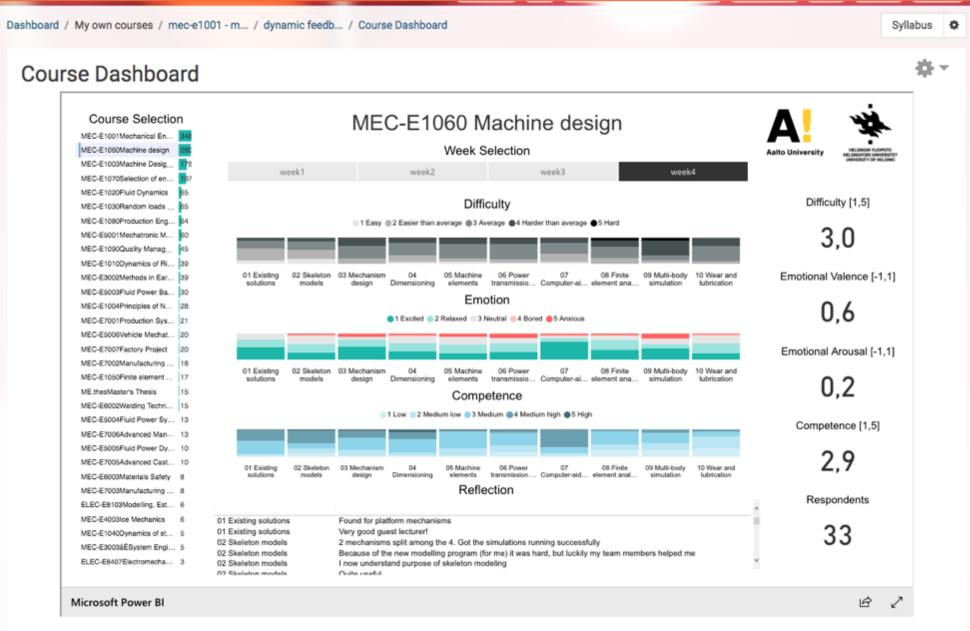




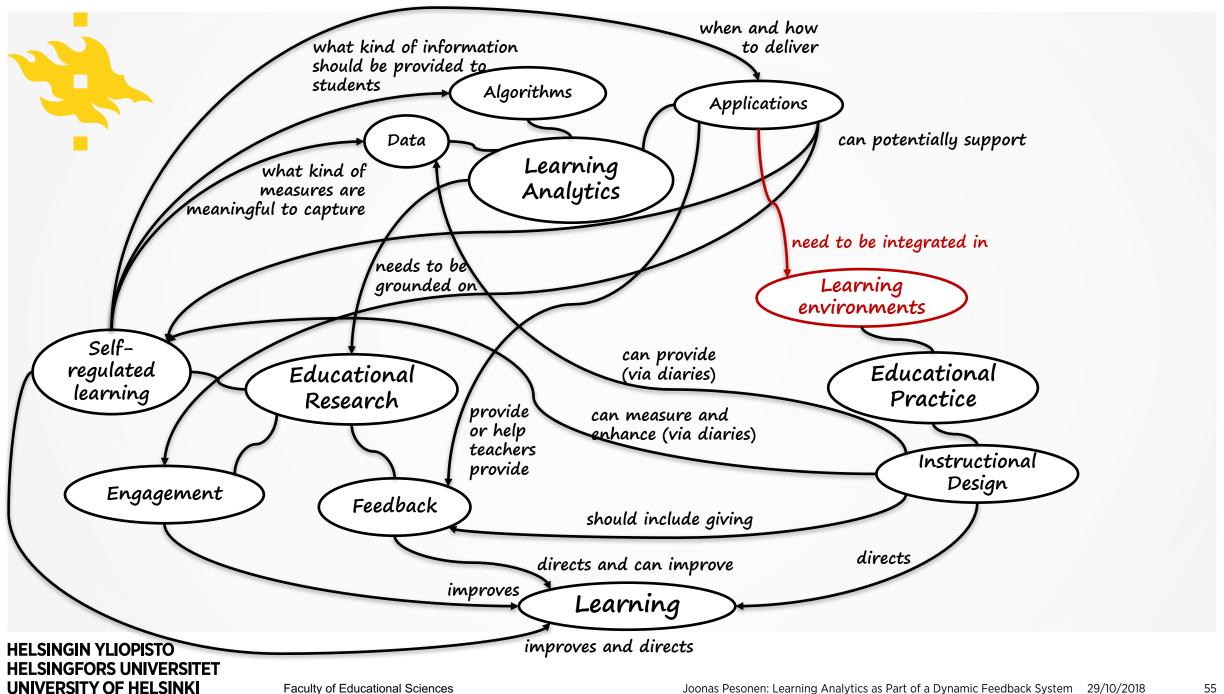


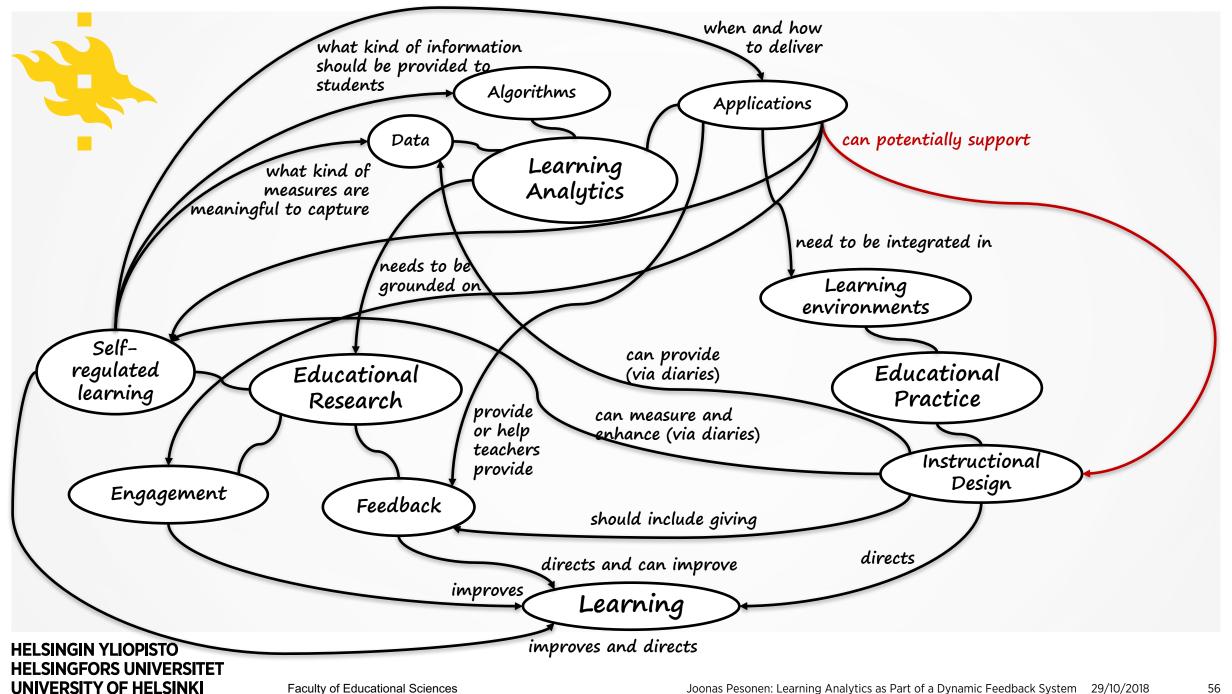
CURRICULAR CONCEPT MAPS AS STRUCTURED LEARNING DIARIES





Course Dashboard. This dashboard will be updated with real data after weekly Structured Learning Diary submission deadlines.

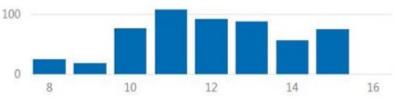




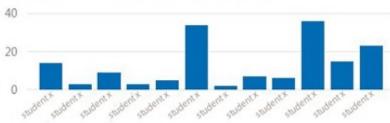
Course Relationships



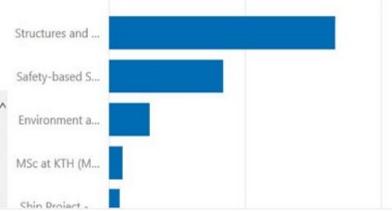
Count of Relations by Week



Count of Relations by Student

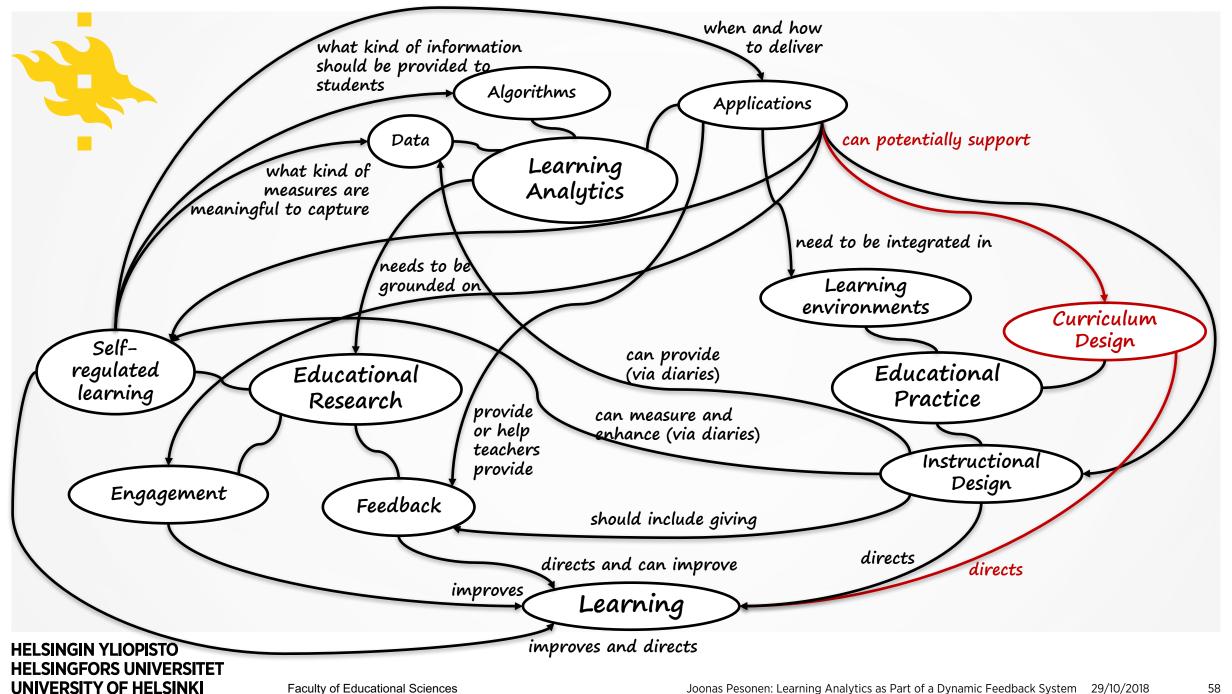


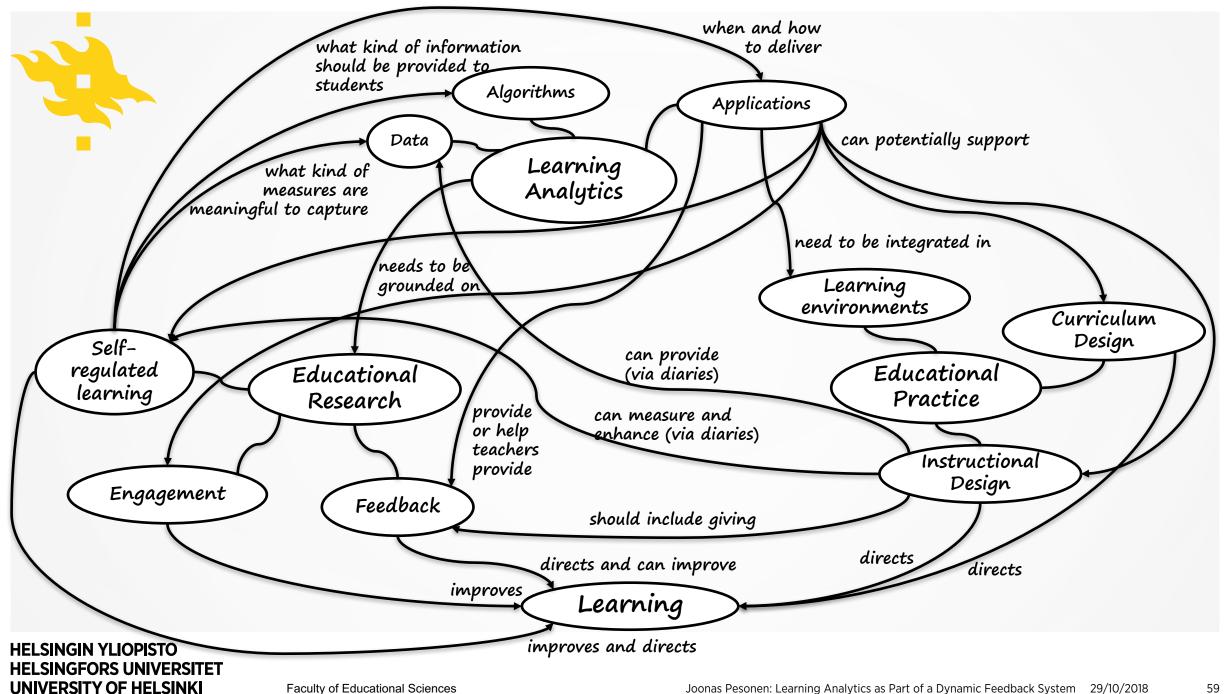
Count of Relations by Discipline



Topic Relations With Explanations

Relation	Explanation
Final project report - 11. Fracture and	Final design
Final project report - 12. Reliability and	Summary and reflection to the final report
Hauras ja sitkeä murtuma - 3.Material	Buckling, fatigue, ultimate and elastic loading. What is the relationship between material selecti
Marine Structures - 3.Material Selectio	Many of the things covered here I've done in the past, but with a more rule based approach







- We are open for collaboration, development partnership or just demonstrating the methodology in your institution
 - Contact me (joonas.pesonen@helsinki.fi) or Ville Kivimäki (ville.kivimaki@aalto.fi)
- Currently involved institutions
 - Aalto University (A!OLE funded development project)
 - University of Helsinki (Petri Ihantola's group at Faculty of Educational Sciences)
- Near future
 - Evaluating the methodology with randomized controlled trials
 - Building open source software to support this methodology
 - Productizing the methodolgy so that it will be easy to bring into use in any educational program



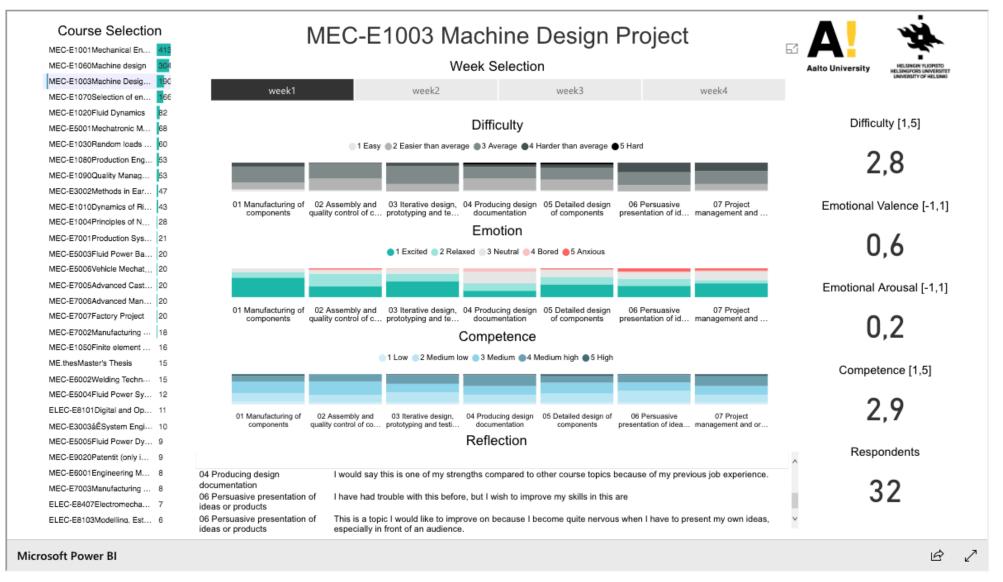
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CASE 1: USING DYNAMIC FEEDBACK SYSTEM IN A MASTER'S PROGRAM AT AALTO UNIVERSITY

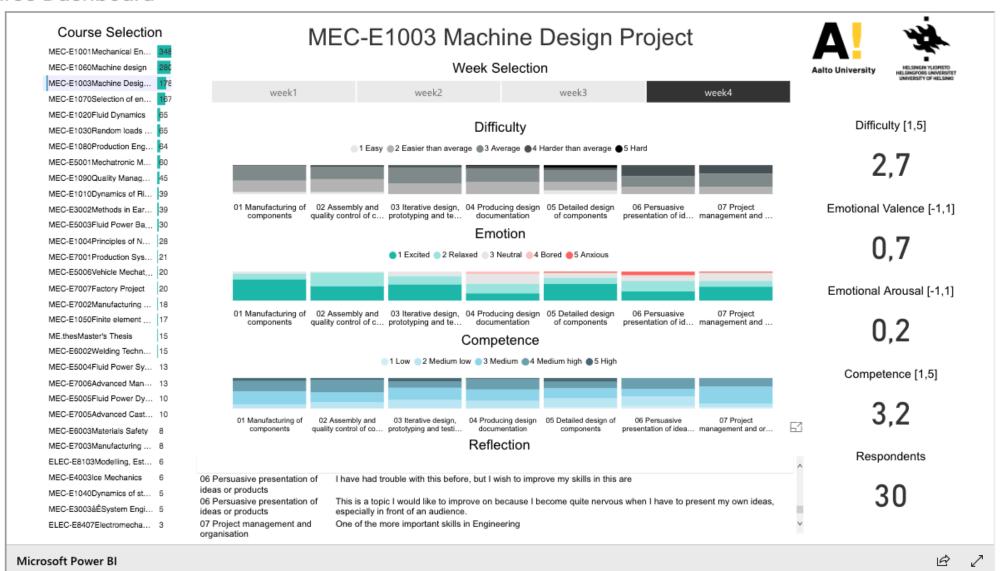
- Weekly structured learning diary as an assignment on course which all degree programme students (N~100) take
- On structured learning diaries, students reflect on their learning process (whole program, not single course) and answer items on
 - Their feeling of competence on different topics
 - Their emotions experienced during studying different topics
 - Their judgements on difficulty of different topics
 - Relationships between different topics
- Data from diaries is anonymized, aggregated and provided to students and teachers in Moodle as learning analytics dashboards

Course Dashboard



Course Dashboard. This dashboard will be updated with real data after weekly Structured Learning Diary submission deadlines.

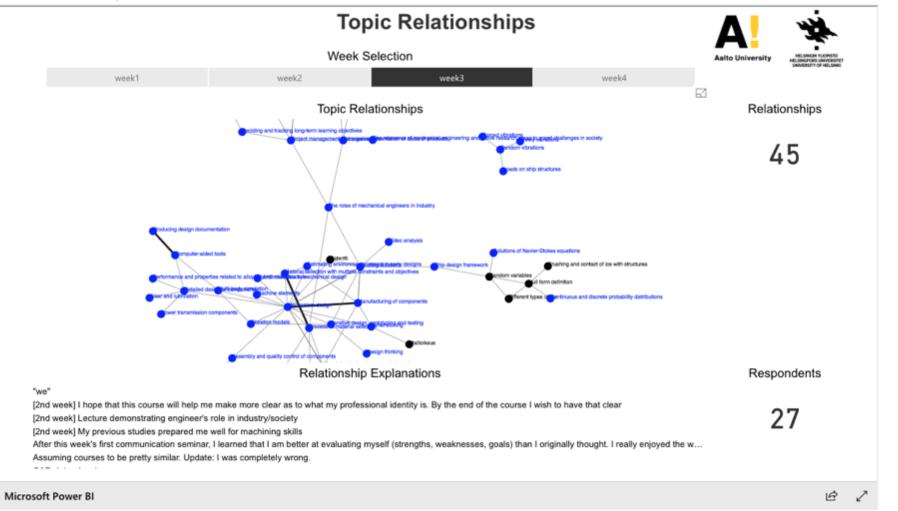
Course Dashboard



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Topic Relationships Dashboard







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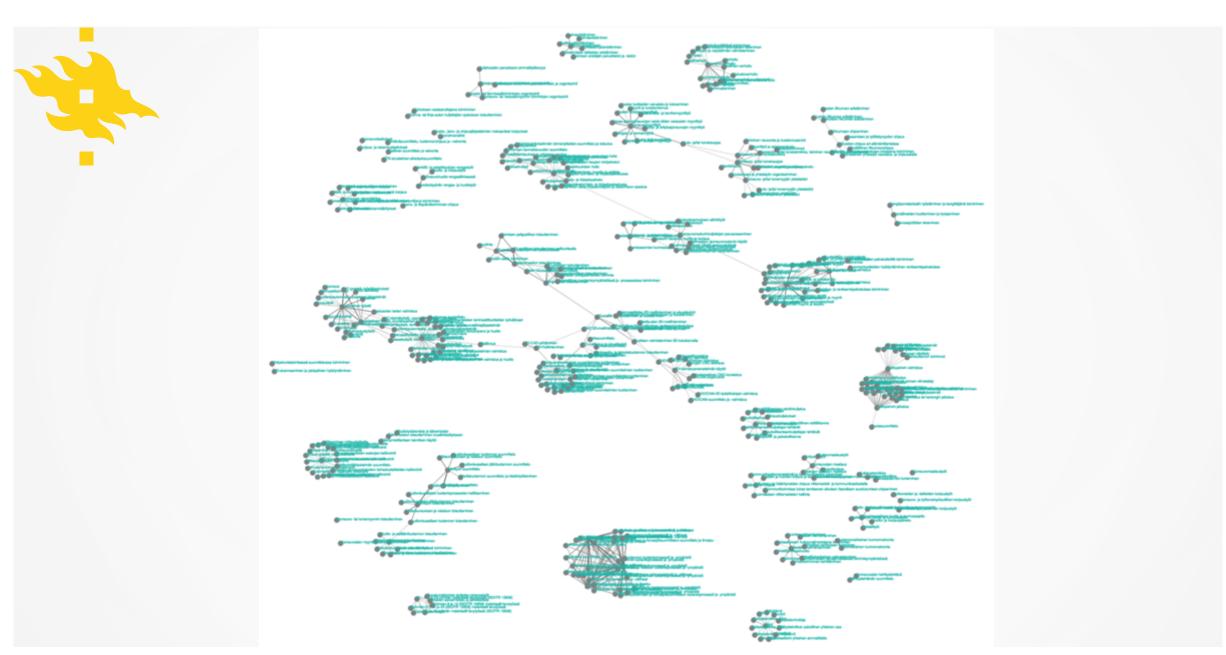




CASE 2: USING ARTIFICIAL INTELLIGENCE WITH CURRICULUM DATA TO IDENTIFY CONNECTIONS

- An exploratory project with Finnish National Agency for Education (Opetushallitus)
- Every curricula in Finnish vocational education analysed with LSA (Latent Semantic Analysis)
- Similarity measure between study modules produced
- Can be visualised as a network of study modules

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apaa-ajan ajoneuvojen sekä niiden varaosien myyntityö joneuvomyyntityö yöty- ja erityisajoneuvojen myyntityö

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THANK YOU!

Contact for collaboration:

joonas.pesonen@helsinki.fi
Joonas Pesonen, Educational Data Scientist @ LinkedIn

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