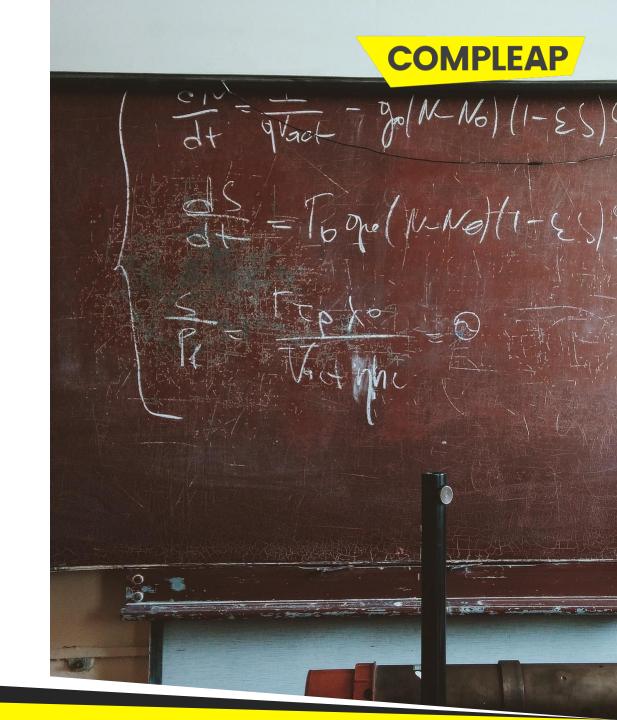
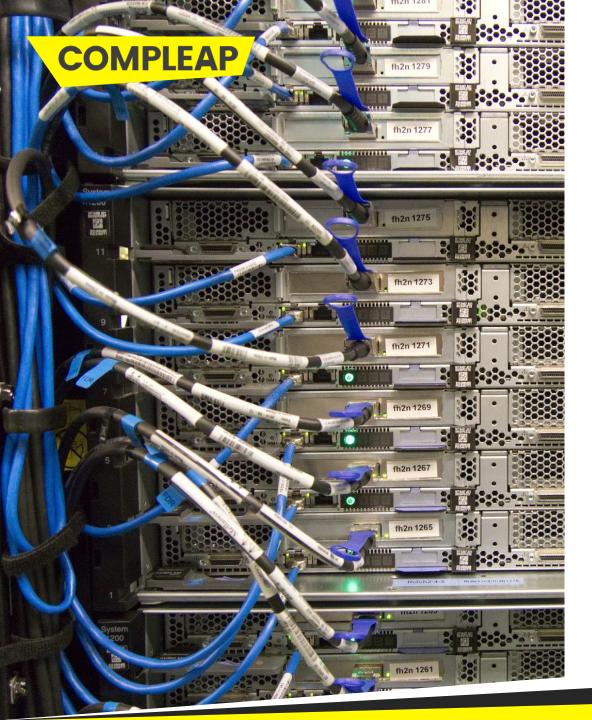


PILOTING PLAN

Stakeholders Reference groups Associate partners

Aim: User-centered testing and piloting of digital services





ASSOCIATE PARTNERS

- Piloting Partners

Gradia
Salpaus
Rovaniemi
Osao
Dutch partner (TBA)

ADMIN

- Coordinated by Gradia
 - Main Contact Tarja Puura
- Needed Agreements?
- Piloting Budgets Defined Together
 - Travel Costs
 - Other Costs

Needed from you ASAP:

- Main Contact Person for coordination of piloting in your institution
- How much time you can use on piloting
- Special Interests



PILOTING TIMETABLE

Mock-up from September

- validating ideas and needs

HTML from January 2019

- user testing of functionalities

Reference Group Workshop on Mock-up and HTML Kick off Oct 10th, 2018 in Helsinki

Associate partner workshops from 2018-2019 for tackling piloting and user testing

Impact Evaluation Study by November 2019
- Including user testing in Fall 2019

Limited beta later

- small number of functionalities that actually work and are integrated with analytics, etc.



activity



Reference Group Webinars

- 16.10.; 28.11.
- One hour every month at 9.30 am



Associate Partner Workshops

- 18.9.2018 Associate partners piloting kick-off, Jyväskylä
- October 2018, OSAO



Evaluation

Impact Evaluation Study, November 2019



Surveys

- Spring 2018 to OSAO Students
- After 4.12. to Reference Group



Shadowing

- •Fall 2018, Ohjaamo Helsinki
- •Fall 2018, Gradia
- •Spring? Rovaniemi, Salpaus



Stakeholder Seminars

• 4.12.2018 Mid Term Seminar, Helsinki



Reference Group Workshops

•10.10.2018 HTML Kick-off Helsinki



Testing/Piloting Manual

•Ready by the end of 2018 for independent use

NEEDED USER GROUPS

These to be defined according to partner interests and supply:

- NEET
- Graduates
- Between jobs
- Recent Immigrant

SHADOWING

Testing one-on-one 20-30 minutes per user/applicant. Users actions followed within use of service.



COMPLEAP

THANK YOU