New Approach on dissemination, results The Hague session 14 June 2018

Results from the discussion, grouped.

General approach:

- An International CompLeap Stakeholder meeting in October, in Brussels (or Colgone, or Vienna, or...)
- Getting "Slots" for presentations or workshops on different international congresses and seminars

To be used for "Communcation Plan 2.0" (July/August)

please add your comments!

What to present ?

- more concrete description of the aims and products of the project
- mockups etc, like presented in The Hague
- more practical info underway (**Edufi**), for the website
- prepare also a more informative/practical standard presentation
    - current one much too vague and abstract!

- Video (task DUO), story motivating learners to use the app (mockup)
- video must appeal stakeholders too, especially guidance counsellors

Who should attend?

- people/organisations who work with digital services for learners, , Edufi
- like CSC or Surf: ....
- like Edufi: .....
- Policy people
- Cedefop

- Associate partners
- Orgs working with immigrants, NEETs
- Europass (experts): in fact: the Commssion: William O'Keeffe
- Experts
- VET (more than HEI)
- non-formal learning
- guidance counsellors
- People that work with similar issues: use analytics to match people
    - other eu-projects,
    - people who work with unempoyed people
    - job recruiters, Eures?

  Actions:

    - **enhance stakeholder list! also other countries than Finland & The Netherlands (action DUO + Communcation Group)**

How can they be motivated to attend, what to communicate

- they have to know we exist
- and that we are looking for cooperation on European level
- we need to present it as something sexy: show prototype
- "we sell the future of digital support for LLL"
- data-architecture, enterprise architecture and models (Erik: too abstract for most! depending on the audience, only interesting for "policy" people or information architects)
- try to combine with presenting Europass plans?!

What do we want from them?

- answers to questions
    - (Edufi) questions about current ideas of the prototype
    - (CSC): Is the learners pathway the right way? is the framework architecture ok?
    - Is it possible to use one model for the whole of Europe? (modular approach)
- feedback on prototype!
- from all regions within Europe

- engage them for pilots and reference groups
- what are your solutions?

Stakeholder conference Compleap (October)

half a day

- Presence a other conferences, also on the subject of Learning Analytices
- Breakfast meetng with embassy people?
- Arrange embassy people to invite small informal sessions (if you are o an intenrational conference anyway...)
- Meeting with Estonia (ICT forefront) (Estonian NEC?)   (task Eduufi)

Additional actions:

- **Find suitable congresses and seminars: all partners**
- **Specify contact of colleagues at similar organisations as yours, throughout Europe: all partners**
- **Write good texts for applying for speaking time on a congress: Communication group**
- Contact: Cedefop about "Digitalisation and the future of work" (Erik)
- Organise a contact 1:1 met Cedefop (Erik)
- rganisa contact with Europass Innovation Wg and Commission (Erik)