

# Evaluation criteria

## Information ownership

Service's rights to user information and user's data, user's possibilities to remove or move data back from service

## Monetisation model

Free, freemium, advertising, non-profit community. An estimate of service's continuity.

## Information security and privacy

Location of information, technical implementation, collection of user information, published data breaches.

## Authentication and user account management

Is a dedicated user account needed in the service or use of a third party account (Facebook, Google, Microsoft). Possibility of strong or multifactor authentication, possibility of anonymous use, possibility to remove user profile.

## Multilinguality, support and user documentation of service

Multilinguality of the service, support and user documents and functionality of support.

## Backups and restoring

Cloud services usually do not backup user data and deleted/destroyed files cannot be restored. If the cloud service contains backups, it is clear plus to the user.

## Applicable law

Which country's copyright laws are to be followed; in which country or state possible possible conflicts are resolved.