Graphical design guidelines

Why design guidelines?

- familiar look and feel for end users of any Haka protected resource
- reduced workload for web page authors when designing the login interface
- better recognition of Haka federation

Haka Login

Landscape:



Portrait:



To be used as the login button to the service. When the user clicks the Haka Login element, (s)he must be directed to a WAYF or an IdP login service of Haka federation.

- JPG
  - landscape small, .jpg, 10,59 kB, 100x30 px
  - landscape medium, .jpg, 12,99 kB, 142x42 px
  - landscape large, .jpg, 18,1 kB, 225x67 px
  - portrait small, .jpg, 12,22 kB, 71x60 px
  - portrait medium, .jpg, 19,28 kB, 133x113 px
  - portrait large, .jpg, 19,28 kB, 133x113 px
- SVG
  - landscape, .svg, 7,2 kB, 494x146 px
  - portrait, .svg, 7,2 kB, 296x250 px

Alternate format for browsers that cannot display images:`alt="[Haka Login]"`

Haka Login Icon

If a page contains links to non-Haka protected services as well as Haka protected services, a Haka Login Icon may be placed on the right hand side of a link. This clearly indicates which resources are Haka protected.

Example:

- Haka Login Icon, .png, 4,21 kB, 54x27 px
- Haka Login Icon, .png, 3,72 kB, 39x20 px

Alternate format for browsers that cannot display images:`alt="[Haka]"`

Haka Logo

To be used in presentations, events and Haka related web pages. When used in the web, the logo should be link to Haka-homepage: In English

Basic logo (primary)



- JPG/PNG:
  - Basic logo with transparent background, .png, 29,62 kB, 821x368 px
  - Basic with white background, .jpg, 102,51 kB, 821x368 px
  - White logo with purple background, .jpg, 124,81 kB, 1131x575 pxHaka_nega_rgb.jpg
  - Colorful logo with white background, .jpg, 758,08 kB, 821x368 px
- SVG:
  - Basic logo with transparent background, .svg, 29,62 kB, 821x368 px
  - White logo with purple background, .svg, 124,81 kB, 1131x575 px

Alternative form for text based browsers: alt="[Haka]"

Make notice

The size or shapes in the logo shall not be changed in any situation.