

# LinkedIn

	Service use brings significant risks related to information ownership, privacy or security. ( <a href="#">Read more</a> )
	The service is produced entirely or partly outside EU/ETA area. The customer is responsible for fulfillment of European data privacy and information security requirements. ( <a href="#">Read more</a> )

## LinkedIn

<http://www.linkedin.com/>

LinkedIn is a social media platform intended for professional networking. LinkedIn can be used for searching recommended job candidates, industry experts and business partners. On LinkedIn users can create their online CV, connect with other users, follow companies and organizations as well as join groups of their interest. Users are able to endorse and recommend each other. Companies and organizations can publish news and recruiting announcements on the site. LinkedIn offers both a free-of-charge basic version and a premium version that is subject to a fee.

### Terms of Service & Privacy Policy

- [http://www.linkedin.com/legal/user-agreement?trk=hb\\_ft\\_userag](http://www.linkedin.com/legal/user-agreement?trk=hb_ft_userag)
- [http://www.linkedin.com/legal/privacy-policy?trk=hb\\_ft\\_priv](http://www.linkedin.com/legal/privacy-policy?trk=hb_ft_priv)
- Applicable law as of 8.5.2018
  - Residents of EU, EEA and Switzerland: Ireland
  - Others: USA/California

### Assessment (10 Dec 2018)

- + A useful tool in bringing about and maintaining the professional network, as well as their own expertise in marketing.
- + Corporate job postings
- + Ownership of the data remains to you
- + User information is maintained not by default be shared with third parties
- The service collects a significant amount of user information and the history
- Service, it should be noted, the entitlement to benefit the user information
- privacy policy changes can be reported only on the website of the service

### Login

With a service registration

Two-factor authentication supported

### Support

<https://help.linkedin.com/app/home/>

### Provider

Citizens of EU, EEA, Switzerland: LinkedIn Ireland Unlimited, Ireland

Others: LinkedIn Corporation, USA

### Similar services

Facebook, Google+

### General information

LinkedIn is a useful tool for professional networking but also includes some privacy concerns. Users are advised to consider what information to provide to the service.

In addition to personal details provided by the user, LinkedIn collects information such as user's activities on the site, IP address and location data from third-party services or GPS-enabled devices.

User retains ownership to the information provided to LinkedIn. The information may be deleted unless it has been shared with others and they have not deleted it, or it was copied or stored by other users. However, the user has to grant LinkedIn an extensive license to e.g. process, modify and commercialize the information. Thus, sensitive or confidential material should not be uploaded to the service.

LinkedIn may provide user's personal information to third parties: (1) with user's consent; (2) where it is necessary to carry out user's instructions; (3) as reasonably necessary in order to provide LinkedIn features and functionality; (4) as LinkedIn reasonably believes is permitted by law or regulation; or (5) as necessary to enforce User Agreement or protect the rights, property, or safety of LinkedIn, its Members, and the public.

LinkedIn provides users with tailored advertisement and content both on LinkedIn and at a third-party site with LinkedIn plugins. However, user is able to opt-out from personalization.

LinkedIn does not share personally identifiable information with any third-party advertiser or ad network. User can control account information visibility to 3rd party apps.

LinkedIn justifies data transfer outside the EU by adhering to the Privacy Shield arrangement and [Standard Contractual Clauses](https://www.linkedin.com/help/linkedin/answer/62533/eu-data-transfers-and-the-safe-harbor?lang=en) adopted by the EU Commission (<https://www.linkedin.com/help/linkedin/answer/62533/eu-data-transfers-and-the-safe-harbor?lang=en>).

LinkedIn has no obligation to store, maintain or provide a copy of any content or information provided, except to the extent required by applicable law and as noted in the Privacy Policy. LinkedIn is not obligated to publish any information or content and can remove it in their sole discretion, with or without notice.

LinkedIn's data centers storing our members' information are currently located in the U.S. and Singapore.