

Tumblr

	Service use brings significant risks related to information ownership, privacy or security. (Read more)
	The service is produced entirely or partly outside EU/ETA area. The customer is responsible for fulfillment of European data privacy and information security requirements. (Read more)

Tumblr

www.tumblr.com

Tumblr is a micro blog service and a video and image sharing platform. User's Tumblr pages are often called image blog.

Terms of Service & Privacy Policy

- Terms of service: <https://www.tumblr.com/policy/en/terms-of-service>
- Privacy policy: https://www.tumblr.com/privacy/en_eu
- Tumblr community guidelines: <https://www.tumblr.com/policy/community>
- Applicable law: USA, specific state not defined

Evaluation

-  Subscriber (user) retain ownership to his/her content, so ownership is not transferred to the service owner.
-  Subscribers preserves a reasonable privacy, even though user name and email address are shared by default. The user is able to change visibility of the email address and take his/her own blog from public lists.
-  Changes in Terms of Service are posted in the service and possibly with email.
-  The service is based on public sharing of content, which emphasises the need of consideration when sharing content. This is also expressed in Terms of the Service.
-  Tumblr reserves the right to reshare public content uploaded to the service and to perform analytics with third parties.

Login

- A Tumblr account must be created. Anonymous browsing of content is however possible.

Support

- A link to support request form is on the main page of the service.

Provider

- Oath Inc., USA

Similar services

- Instagram