

Communication Calendar

Up-coming communication tasks:

Time-line	Action	Purpose/Content	Responsible	Status and remarks
During the project	Social media: Twitter and LinkedIn	To inform and promote interested parties	All partners	Only in English #Compleap, #skills #competences #lifelonglearning

Accomplished tasks:

Time line	Action / Link to material	Purpose	Actor	Status and remarks
... next completed actions here				
October, 2019	Videos: comments from stakeholders. CompLeap prototype: https://youtu.be/Y2YISWvuByY CompLeap prototype piloting - Giving it a go: https://youtu.be/JBGJo7L1e	Content for end-users. To be presented in the final seminar.	Edufi	done
August, 2019	Blog (in Finnish) , published in TIEKE's magazine Tiedesto TIEKE is a Finnish development Centre for information society	To promote the project to Finnish audience. The text builds upon Antti's presentation at TIEKE seminar earlier in 2019.	Antti	done
August/early September	Video about the framework architecture	To illustrate the role of the architecture; how it helps to overcome silos and build a truly digital & human-centred society	Ari, Antti, Topias, Anu + DUO	done
April, 2019	Article on the framework	Post on website, distribute via channels (Twitter, partner organization newsletters etc)	Ari	done
March, 2019	Create a standard presentation for end-users, policy-makers and associate partners	To inform and promote interested parties	DUO	done
March, 2019	Presentation at TIEKE seminar See recording in Youtube	to promote Compleap and explain how digital services can support lifelong learning	Antti	done
March, 2019	Video Introducing CompLeap	to inform and promote CompLeap for interested parties	DUO	done
March, 2019	Blog (in Finnish) in career counselors' magazine vol. 2/2019 (Finn. Opinto-ohjaajalehti, Sopo ry.)	Reflections of our experiences at the career counselors's fair (Äpöpäivät) in Turku and what CompLeap has to offer for counselors	Antti, Anu, Kiira	Publishing info
February, 2019	Article on the prototype development	to introduce the schedule and goal of prototype development	Kiira	done
February, 2019	Blog (in Finnish) on CompLeap and continuous learning on CSC's blog platform	to present the ongoing work to others at CSC and its clientele	Antti	done
January, 2019	Flyers and roll-up	Information for interested parties, project's image at events	Janniina, Tarja, Monique, Vera	Delivered
January, 2019	Black-and-yellow t-shirts with the logo	For project team to wear them at dissemination events	Janniina, Tarja	Delivered
January, 2019	Business cards	To inform and promote interested parties	Anu, Kiira, Monique, Janniina	1000 pieces ordered and delivered
January, 2019	Visual guidelines were updated. See Eduuni WP 5 > d. visual guidelines	for unified visual look	DUO	done
January, 2019	Blog on data management in the project	to explain how data is stored and processed and to convince the audience of our good data stewardship	Egle	done
January, 2019	Reminder tweet about the webinars	to remind people about the regular webinars	Anu	done
December, 2018	Tweets from the dissemination events	to spread the word on our participation in them	Antti, Annica, Kiira	done

December, 2018	Article on learning analytics	to explain the connection between digitalization of educational services and learning analytics	Egle, Anu	done
December 4, 2018	Mid-term seminar: tweeting	To share what's happening at the seminar	CSC, Edufi	15 new followers after the seminar
November 20, 2018	Reminder tweet about registration for the mid-term seminar	To increase the number of participants	CSC (Anu & Pinja)	The picture is from Pexels, a copy free image bank
November, 2018	Blog in SeOppi magazine Vol. 2/2018 "Encouraging Competence Leaps, Compleap-designing user-centered digital services for life-long learners"	to spread the word on CompLeap among the members of the Association of Finnish e-Learning Centre	Edufi, CSC	done
November 15	Section called "Articles" was added on the website.	To gather all Compleap-related texts into one place	DUO (Monique)	www.compleap.eu/articles
November 15	Article on Open Badges	To introduce the concept of open badges	Erik	done